



2017 IRTS SUMMER FELLOWS



Jaclyn Abrahante

Florida International University

IRTS Summer Fellow sponsored by NBCUniversal

Born and raised in Miami, FL, Jaclyn is a senior at FIU double majoring in Marketing and International Business. Her collegiate involvements include being a member of Phi Sigma Sigma sorority, treasurer of Order of Omega, member of Omicron Delta Kappa leadership honor society, and a member of the American Marketing Association. Jaclyn has worked in retail as a top sales associate while also simultaneously managing their website and social media accounts to equal success. During one of her previous internships, Jaclyn worked in the web-marketing department at Miami Children's Health Systems. She has also interned in the research department at NBC's Telemundo, where she worked on a variety of high-priority projects including ratings research, data collection, and analysis focused on US Hispanic television. This summer, she is excited to intern with **NBCUniversal** in their Ad Sales department. In the future, Jaclyn hopes to continue pursuing a successful career in the media industry.



Kevin Abreu

Montclair State University

IRTS Summer Fellow sponsored by National Academy of Television Arts & Sciences

Kevin Abreu is a recent graduate of Montclair State University, where he majored in Television & Digital Media with a concentration in Television Production. In the future, he hopes to become an executive producer for a daytime talk show, a dream that was reinforced during internships at *The Wendy Williams Show* and *The Dr. Oz Show*. He enjoys overseeing all aspects of production and gets a thrill out of being forced to think on his feet. The adrenaline rush he feels when working on a television set is what convinced him that he wanted to work in the media industry. Before the IRTS program, he also gained experience at CNN, NBC Latino, La Mega 97.9, The Giblin Report and Carpe Diem. This summer, he will continue to pursue his dreams in the world of daytime television by interning with **The Rachael Ray Show**.



Thomas Austen

Syracuse University

IRTS Summer Fellow sponsored by National Academy of Television Arts & Sciences

Tom Austen is a rising senior studying Broadcast & Digital Journalism at Syracuse University's S.I. Newhouse School of Public Communications. After interning with an ABC-owned station in Philadelphia, an NBC affiliate in Syracuse, and online newspapers in both Philadelphia and Florence, Italy, Tom has gained extensive experience in both broadcast and online journalism. On campus he's involved with a student-run television station, where he serves as the Executive Producer for a 30-minute political talk show inspired by "Face the Nation." Recently, Tom spent eight months abroad interning and living in Italy. While there, he learned the language and was given the opportunity to fully immerse himself in Italian culture. His ultimate goal is to travel to far-flung places and cover international stories as a field producer. This summer, Tom will be interning with **CBS National News**.



Nora Bess

University of Texas at Austin

The IRTS Helen Karas Memorial Fellow sponsored by Dan Karas and Rick Sirvaitis

Born and bred in Washington, D.C., Nora Bess will graduate in Fall 2017 from the University of Texas at Austin. Intellectually curious and a confirmed bibliophile, Nora is pursuing degrees in both Plan II Honors, an interdisciplinary liberal arts major, and Radio-Television-Film. This past year, Nora wrote her thesis on the relationship between station ownership and programming at black radio stations in D.C. During her time at UT, Nora was captain of the polo team, where she oversaw the care of over 20 horses and led her team in competitions across the state. Previously, Nora has held internships with BET Networks and NATPE in Miami. Nora is intrigued by the intersection of business and entertainment, as well as excited about the new possibilities provided by video on demand. Ultimately, Nora would like to be VP of Programming & Scheduling at a cable network. This summer, she will be interning on the Program Acquisitions Team at **Viacom**.



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Rachael Bouley

Arizona State University

IRTS Summer Fellow sponsored by Hubbard Broadcasting

Rachael Bouley is driven by her determination to make a positive change in the world through storytelling on a variety of platforms. A proud Sun Devil and recent graduate of the Walter Cronkite School of Journalism & Mass Communication at Arizona State University, Rachael has interned with KTAR Arizona Sports Radio and Arcadia News. Her love of travel and discovering new cultures led her to spend a semester abroad in Sydney, Australia, during which time she interned with the Communications Director of the National Parks Association of New South Wales. She also had the opportunity to develop her videography and photography skills as a multimedia journalist for Cronkite News/Arizona PBS, where she had the opportunity to cover stories across Arizona and the Mexican border. Rachael's goal is to bring communities together as a multimedia journalist for local news stations and to inspire hope and change through her reporting. This summer, Rachael will be interning with **WCBS-TV News**.



Emily Bowman

College of the Holy Cross

The IRTS College of the Holy Cross Fellow sponsored by Crown Media Family Networks

Emily Bowman is a recent graduate of the College of the Holy Cross in Worcester, Massachusetts. An English major, she was also Holy Cross' chapter President of the National English Honors Society, Sigma Tau Delta, as well as a member of the national Jesuit honor society, Alpha Sigma Nu. Throughout her undergraduate career Emily has held multiple leadership roles on campus, including a job on the marketing team in the Center for Career Development and a position as a Study Abroad Ambassador. Last summer, she interned with Scholastic's Corporate Communications team. This summer, she is thrilled to be interning for the Marketing/Communication team at **Tremor Video**. Emily hopes that her passion for communication will allow her to continue honing her skills as she pursues a career in media marketing or public relations.



Imelda Burgan

The New School

The Thomas S. Murphy Fellow sponsored by ABC National Television Sales

Imelda Burgan was born in Guyana, South America and grew up in Manhattan, New York. She started her journey as a Psychology major at Stony Brook University, and is currently studying Media Management as a graduate student at The New School. Her professional career blossomed while working in clinical research to change standards of care at the Memorial Sloan Kettering Cancer Center. During her time there, MSK underwent a brand rejuvenation campaign that served as the catalyst for Imelda's pursuit of an advanced degree in strategic communication and media. After this change in career trajectory, Imelda had the good fortune of working alongside industry game changers at both Viacom and Quintessentially UK. With a passion for branding, media, and digital storytelling, her work is focused on reaching audiences in fresh and exciting ways. This summer, Imelda will be interning at **ABC National Television Sales** as an IRTS Broadcast Sales Associate.



Casey Carty

College of The Holy Cross

IRTS Summer Fellow sponsored by Turner

Casey Carty is a rising senior at the College of the Holy Cross, where she is majoring in Political Science. On campus, she is an active member of the Pre-Business Program and Co-Chairs the Agency, Marketing, Public Relations and Advertising club on campus, in addition to the annual Women in Business Conference. Casey recently returned from studying abroad at the University of St Andrews in Scotland, where she helped to organize a women's coding course on campus. This past summer, she worked as a PR Intern at Rubenstein Public Relations in New York City. Casey is excited to have been selected as an IRTS Fellow and looks forward to spending this summer interning at **Turner** in the Ad Sales Department. In the future, Casey aspires to drive innovation and disruption in the media industry through hard work and passion.



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Kahlita Finger

Temple University

IRTS Summer Fellow sponsored by Facebook

Kahlita Finger is a rising senior at Temple University, where she is working towards obtaining her Bachelor of Arts degree in Advertising with a concentration in Account Management & Media Planning. Growing up in Prince George's County, MD, she always had her sights set on becoming a media mogul in New York City. Prior to this summer, Kahlita has gained experience as an Advertising Sales intern at Black Entertainment Television (BET) and Turner Broadcasting. This summer, she will be interning at **Facebook** as a Client Solutions Manager intern. In the future, Kahlita aspires to be an influential player in the digital media landscape.



Faith Gamble

Ohio State University

IRTS Summer Fellow sponsored by Facebook

Faith is currently a rising senior at The Ohio State University pursuing a Bachelor's degree in New Media & Communication Technology, with a minor in Business Marketing. At OSU, Faith is a leader and active part of her campus community. She is currently President of the Fisher Citizenship Program, Mentor in the Girls Circle Project, a member of the Council of Black Students in Administration's executive board, and member of Alpha Kappa Alpha Sorority Incorporated, Theta Chapter. Faith has interned with PromoWest Productions for the past two years, focusing on marketing and PR for concerts, festivals, and artists in the music industry. In the future, Faith aspires to be a marketing guru in the media industry and advocate for mental health awareness among young adults. This summer, she is excited to be interning at **Facebook** while growing with the IRTS Fellowship Program.



Lanier Gray

University of North Carolina at Chapel Hill

IRTS Summer Fellow sponsored by Jason Krebs & Debra O'Connell

Lanier Gray is a rising senior at the University of North Carolina at Chapel Hill double majoring in Political Science and Media & Journalism, with a specialization in Advertising. Through coursework, internships and extracurricular activities, Lanier has developed an interest in advertising, strategic communication, politics, design, editorial news and social justice. She has interned in the advertising department of the Carolina Alumni Review, worked as an assistant for the North Carolina Scholastic Media Association, served as an MJ-school Ambassador, and previously served as the Director of Communications for The Campus Y: UNC Center for Social Justice. Last summer, Lanier interned in Washington, D.C. at Precision Strategies before spending her fall semester abroad at King's College London. Ultimately, Lanier wants to utilize her passion and creativity to produce and present incredible content and the meaningful work of others in the advertising industry. This summer, she will be an Ad Sales intern at **Freeform**.



Cole Johnson

University of Iowa

The University of Iowa/Jerry Feniger Memorial Fellow sponsored by Friends of Jerry Feniger

Cole Johnson is a rising senior at the University of Iowa. Originally from Story City, Iowa, he enrolled in the University of Iowa to pursue degrees in Journalism and Political Science. Cole began his journey in broadcast journalism by working at the independent student news organization, Daily Iowan TV. Over the course of his college career, Cole worked to develop his skills and is now the current News Director. In this position, he moved the station from recorded-evening broadcasts to live-morning broadcasts every weekday and is working to provide real-life broadcast opportunities to his fellow students. Cole has also had the opportunity to intern at KCCI News Channel 8, City Channel 4, and the Muscular Dystrophy Association. Cole is a member of the Iowa Spirit Squad and has the unique opportunity to cheer on the Iowa Hawkeyes from the sidelines. This summer Cole will be interning at **Townsquare Media**.



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Jackson Kurtz

University of Kansas

IRTS Leibner Cooper Summer Fellow sponsored by Leibner Cooper Family Foundation

Jackson Kurtz is a rising senior and Jayhawk journalist at the University of Kansas majoring in News & Information, with an emphasis in Broadcast Journalism, and a minor in American Studies. Jackson is an anchor, reporter, and producer for the University's student-run television and radio stations, as well as a journalism leadership board member of the Diversity Inclusion Action Group. Jackson is also the winner of numerous awards and scholarships, including the John Katich Award. He has interned with Cumulus Media and KCTV5 News, during which time he learned about the importance of integrity and ethics in journalism. Outside of journalism, Jackson is a founding father, social chairman, and recipient of the Brother of the Year award for his fraternity, Pi Kappa Alpha. This summer, Jackson will be interning at **CBS National News**, where he hopes to pursue his aspirations in broadcast journalism as a compelling storyteller and a voice of inspiration for all.



Ariel Leconte

Syracuse University

The IRTS Neil Postman Memorial Fellow sponsored by Jack Myers

Ariel Leconte is a recent graduate of Syracuse University's S.I. Newhouse School of Public Communications with a Master of Science in New Media Management. Originally from Bergen County, New Jersey, she holds a Bachelor of Arts in Journalism & Professional Writing with a minor in African American studies from The College of New Jersey. Driven by a combined love for content creation and a profound interest in media data, she's shifted her focus from writing editorial content to working on content strategy through data analytics. Ariel has served as an editor for Jawbreaker.nyc under Bravo TV's Geneva Thomas for over a year; developing content, coordinating contributors, and crafting social strategy. She looks forward to working with **MediaVillage** this summer, implementing her digital analytic skills and furthering her goal to become a media content strategist.



Robert Lemus

University of Florida

The IRTS Thom Casadonte Memorial Fellow sponsored by Bloomberg

Robert Lemus is a first generation college student and rising senior at the University of Florida. He is pursuing a Business Management degree with a minor in Mass Communications. While at UF, Robert is deeply involved in the Hispanic Student Association, which advocates across campus for minorities, helping to bridge any gap that might exist within the greater student body. Robert was recently elected to be the 2017-2018 President for the Hispanic Student Association and will now lead the largest student organization at UF. Through his college career, Robert has interned for a local Gainesville newspaper's advertising department, a start-up social media firm in Miami, and the Adrienne Arsht Center for Performing Arts. As an IRTS Fellow, Robert will be interning at **Bloomberg Media** this summer. Robert hopes to pursue a Masters in International Business and work in international marketing to further develop his social entrepreneurship goals.



Nicholas Lewandowski

University of Tennessee, Knoxville

The Perry Sook Fellow sponsored by TVB

Nicholas Lewandowski is a recent graduate of the College of Communication & Information at the University of Tennessee. He graduated Cum Laude with a B.S. in Journalism & Electronic Media and was presented as the major's Outstanding Graduate along with the Extraordinary Professional Promise award. Nicholas has worked in his school's Athletic Broadcasting Department on nationally broadcast productions for the SEC Network, as well as crewed two specialty programs including the 2015 Nike Uniform Reveal and 2017 Tennessee Signing Day. Nicholas later interned at ESPN in the Network Control Department. While there, he associate directed Thursday Night Football, The World Series, and various college football games. Most recently, he completed a sales practicum with WVLT-TV and was honored as Knoxville's American Advertising Federation chapter's 'Best Intern' in 2016. Nicholas aspires to be a marketing officer at a major network dealing with acquisitions, contracting events and broadcast rights. This summer Nicholas will be interning at **TVB** in their Business Development Department.



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Melanie Lockett

University of Pennsylvania

IRTS Summer Fellow sponsored by ESPN

Melanie is a graduating senior from the University of Pennsylvania majoring in Science, Technology, & Society, with a minor in Sociology. Before IRTS, Melanie had the opportunity to intern at Univision Communications Inc. As a network and digital sales intern, she managed the relationships between the company's top advertising agencies and account executives. During this time, Melanie discovered her love for the media industry.

Specifically, her experience sparked an interest in learning more about sales departments and business processes as a whole. This summer, Melanie is excited to continue pursuing her passion for sales at **ESPN** as a TV Ad Sales intern.



Samantha Mayhew

Pennsylvania State University

The IRTS Ari Bluman Memorial Summer Fellow sponsored by GroupM

Samantha Mayhew is a rising senior at Pennsylvania State University, where she is double majoring in Advertising and Psychology, with minors in both Spanish and International Studies. Samantha spent this past semester studying abroad in Madrid, learning Spanish, writing blogs, and experiencing as many different cultures as possible. On campus, Samantha is an active student leader, holding positions as a student ambassador, research assistant, and public relations chair for a large student-run organization. Her internship at Sonatype greatly assisted in honing her marketing skills and future career interests. This summer, Samantha is looking forward to interning in the Broadcast Media Division at **GroupM**. Samantha ultimately aspires to have a career at a top advertising agency and become a leader within media.



Melanie Mueller

The University of Florida

IRTS Summer Fellow sponsored by Horizon Media

Melanie Mueller is a rising senior at The University of Florida. She is majoring in Public Relations with a concentration in French, minoring in Business Administration, and receiving an International Communications Certificate. Melanie was born in San Jose, Costa Rica, raised in Hamburg, Germany and speaks English, Spanish, German and French. She has been fortunate enough to intern at The Latin American and Caribbean Air

Transport Association, The Independent Florida Alligator and TBD Marketing Group, where she worked directly with major film studios, including 21st Century Fox and Paramount, to promote movies at UF. Melanie hopes to use her communication skills to inspire individuals across the globe through advertising and public relations campaigns. This summer Melanie will intern in the Multicultural Brand Strategy department at **Horizon Media**.



Shad Murray

The University of Texas at Austin

The Mark Mackenzie Memorial Fellow sponsored by Friends of Mark Mackenzie

Shad Murray is a native of Camden, Arkansas and recent graduate of the Moody College of Communication at The University of Texas at Austin. He hopes to implement change in the entertainment and media industries by helping more minority students get involved in these fields, resulting in a more diverse workforce. Shad is a Wofford Denius Music Industry Scholarship recipient and a SXSW Platinum Opportunity Scholar. During

college, he interned with UT's Dean of Students, Fons PR, the Google Community Leaders Program, and C3 Presents. He also spent a summer interning in New York City at Cornerstone Agency, and this last semester interning in Los Angeles at AEG Presents. As an IRTS Fellow, Shad will be interning with **CBS Radio** as an Integrative Marketing and Events Intern. In the near future, he hopes to obtain a career in marketing, events, or the entertainment/music industry, where he can help create innovative marketing solutions for companies looking to engage audiences and activate their brands through live experiences.



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Michelle Nwokedi

University of Pennsylvania

The IRTS University of Pennsylvania/Lou LaTorre Fellow sponsored by Bruce Lefkowitz

Born in Houston, Texas, Michelle Nwokedi is a rising senior at the University of Pennsylvania. She plays forward for the Varsity Women's Basketball Team and is pursuing a Bachelor's degree in Communications. Previously, she interned at The Tab where she wrote weekly stories about many different topics. She also interned for the Athlete Network, where she was a campus representative and provided a networking platform for athletes. Her ultimate career goal is to land a position within a sports organization or cable network in broadcasting, advertising, or digital media management that would allow her to leverage her passion for sports and experience with social media. This summer, Michelle will be an Ad Sales intern at **Fox Networks**.



EJ Paras

The College of New Jersey

IRTS Summer Fellow sponsored by Google

EJ Paras is a rising senior at The College of New Jersey, where he majors in Marketing and minors in Communications Studies. When he's not studying for class or participating in clubs on campus, EJ enjoys playing guitar and singing in his acoustic duo Cartoon Physics. He is very involved with on-campus media at TCNJ, where he is the current Station Manager at Lions Television and the Assistant Music Director at WTZR 91.3FM. Last summer, EJ worked at Six Flags Great Adventure as a Corporate Alliances Coordinator, often working directly with brands that have products in the theme park. EJ is ecstatic to have been selected as an IRTS Summer Fellow and can't wait to meet all of his hard-working and media-passionate peers in the program. This summer, he will be interning at **Fullscreen** in their Integrated Marketing and Video Labs departments. Looking to the future, EJ strives to be an industry leader in media, using his knowledge in business and creative arts to develop a brand or to create interesting, lively content for people to enjoy.



Sharon Park

Northeastern University

IRTS Summer Fellow sponsored by Viacom

Sharon Park will be graduating this December from Northeastern University with a combined degree in Marketing and Interactive Media. Born and raised in Southern California, her studies have given her the opportunity to live in both Greece and Hong Kong. Her previous work experience varies across different areas of marketing and design. She hopes to pursue a career path that allows her to explore the intersections of media, tech, and design while ultimately working to promote diversity and inclusion within the workplace. This summer, she is excited to work with the Marketing Insights and Strategy team at **Viacom**.



Alexandra Patterson

University of Notre Dame

IRTS Summer Fellow sponsored by Turner

Hailing from Indianapolis, Indiana, Alexandra Patterson is a rising senior studying Marketing and Anthropology at the University of Notre Dame. Alexandra loves challenges, and her desire to work in an ever-changing industry sparked her interest in media & marketing. An avid traveler, Alexandra was fortunate to spend a semester studying abroad in Australia where she helped design a mobile application and completed media-related coursework. She has had the opportunity to gain strong experience at her campus job with Notre Dame Development, and has enhanced her social media marketing skills by managing Notre Dame Dining's social media accounts. In the past, Alexandra has interned with PwC in their Advisory Practice and as a PwC Internal Firm Services intern. This summer, she will be interning with the Ad Sales team at **Turner**. In the future, she hopes to continue a career in media that will allow her to combine her love of the industry with her aspiration to give back to the community.



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Sharmin Rahman

Syracuse University

IRTS Summer Fellow sponsored by Simulmedia

Born and raised in Brooklyn, New York, Sharmin Rahman is a graduating senior at Syracuse University studying Information Management & Technology. Sharmin has been fortunate enough to participate in a multitude of internships ranging from insurance at New York Life, consulting with Ernst and Young, finance at Morgan Stanley, and, most recently, database design at an NGO. Prior to her undergraduate career, she participated in a program by IT-Girls that promotes women pursuing studies in STEM fields. Five years later, as a current member and previous E-Board representative, Sharmin is a strong advocate for the advancement of women in technology. Having spent two separate semesters abroad in Istanbul and Berlin, she also has a passion for living and learning in big cities around the world. This summer, Sharmin will be interning at **Simulmedia**, where she plans to learn about consumer behavior and gain technical skills in data analysis.



Treasure Roberts

Michigan State University

IRTS Summer Fellow sponsored by Rajah Maples

Treasure Roberts was born and raised in the heart of the city of Detroit. After matriculating to Michigan State University, she declared two majors: Journalism and Media & Information. She is very passionate within her field and has an abundance of experience in digital media. Treasure studied abroad in Hyderabad, India and helped produce a 15-minute short film in Ramoji Film City. She received internship experience at: HOMTV, The State News, Whitehills Lakes Magazine and WLNS Channel 6. Her ultimate goals are to provide a voice for the voiceless and to serve the American public through media, in the best way possible. She is beyond excited to intern at **NBC Nightly News with Lester Holt** this summer.



Lauren Smith

Xavier University

The IRTS Leslie Moonves Fellow sponsored by CBS Television Station Sales

Lauren Smith is a metro-Atlanta native and a recent graduate of Xavier University of Louisiana, with a major in Mass Communications and a concentration in Public Relations. While at her beloved HBCU, Lauren developed a passion for media. Now, she makes sure to use media to encourage positivity and tell the stories of her community. "There are so many stories to be heard, so many people to protect, and with the power of media I want to be a part of that." From nonprofits to major publishing companies, Lauren has had the opportunity to work with a variety of companies. Her ultimate career goal is to use the media to push diversity and representation. This summer, Lauren will be interning at **CBS Television Station Sales** as an IRTS Broadcast Sales Associate.



Dymond Spells

Alabama A&M University

The IRTS Sumner M. Redstone Fellow sponsored by CBS Television Station Sales

Dymond Spells is a recent graduate of Alabama A&M University, where she received a Bachelor of Science degree in Business Administration with a concentration in Marketing. Born in Indianapolis, IN, Dymond has long aspired to live in "The City that Never Sleeps." Her passion for entertainment and sales are the driving forces behind her interest in a career in marketing. Dymond's innovative mind led to the creation of her own lifestyle brands, "Melanin Poppin" and "Loving the Skin I'm In," created and operated while a student at AAMU. Both brands hope to inspire women of all ages to embrace their inner beauty. Dymond's outstanding leadership skills have been evident in her work as Ambassador for Miss Black Alabama and Director of Public Relations for AAMU's Marketing Club. Dymond looks forward to an exciting summer as an IRTS Broadcast Sales Associate interning with **CBS Television Station Sales**.



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Michael Tatar

Brooklyn College

The IRTS Brooklyn College Fellow sponsored by Scott Herman

Michael Tatar is a lifelong New Yorker and graduating senior from Brooklyn College majoring in Broadcast Journalism and minoring in Political Science. His senior thesis was titled, "Why is the American Voter Uninformed?" Michael's career dream is to be a network news anchor. He has been pursuing that career through multiple internships and job opportunities, ranging from a sports reporter at his local newspaper, The Staten Island Advance, to being the youngest news assistant ever at Spectrum NY1 News (formerly Time Warner Cable). He has also interned in the digital news department at WABC-TV in New York. On campus, Michael is a part of the Scholars' Program in the Honors Academy of Brooklyn College, the oldest honors program in the country. Ultimately, Michael wants to use his skills and enthusiasm as a journalist to restore the public's faith in the press as a necessary, objective voice for the public. This summer, he will be interning at **WCBS Radio 880 AM**.



Erin Torres

Fordham University

The IRTS Joanne Mercado Memorial Fellow sponsored by Nielsen

Erin Torres is a rising senior at Fordham University majoring in Business Administration with concentrations in both Marketing and Information Systems. Previously, she has held internships at a variety of organizations, including Twitter, where she was selected as one of the first interns to work with their Direct Sales Organization. Erin has been involved on campus with Fordham's FairTrade Club, where she assisted with social media planning and conducting marketing research, and has also served as a student mentor to incoming freshman at the Gabelli School of Business. This summer, Erin is excited to intern at **Nielsen** and work with the NBCUniversal Partnership Team. In the future, she aspires to work in an advertising or marketing firm where she can create marketing campaigns using data analytics insights.



Eric Uzick

University of Texas at Austin

IRTS Summer Fellow Sponsored by Fox Networks

A passionate communicator, Eric has always been interested in learning about people and trying to understand the world through someone else's eyes. This love of communication and chasing broader perspectives is what inspired Eric to pursue a career in advertising. As a rising senior at The University of Texas at Austin, majoring in Advertising with a concentration in the TexasMedia sequence, Eric has been able to experience nearly every aspect of the media industry, whether through client work done in the classroom or summer internships. Outside of class, Eric is an avid comedy nerd and die-hard *SNL* fan with a love for performing accents and celebrity impressions. In his future career, Eric hopes to create innovative work that will help merge the terrestrial and digital advertising landscapes. This summer, Eric will be interning at **Initiative**.



Becca White

University of Florida

IRTS Summer Fellow sponsored by Turner

Becca White is a rising senior at the University of Florida pursuing a bachelor's degree in Public Relations and a master's degree in Business Management. Becca is involved in both Student Government and Delta Delta Delta Sorority on her campus. Becca is extremely passionate about women's issues and currently serves as the Women's Affairs Director at UF. In the future, Becca hopes to establish a career in media planning and integrated marketing, with the ultimate goal of becoming the Vice President of Digital and Social Partnerships at a top media agency. This summer, she will be interning with **Turner** as an Entertainment Ad Sales Intern and is excited to explore advertising sales through the IRTS program.



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Ariana Yaptangco

City College of New York

The IRTS City College of New York Fellow sponsored by Betsy Frank

Ariana Yaptangco is a rising senior at the City College of New York studying Advertising & Public Relations with a double minor in both English and Journalism. New York born and raised, Ariana moved from Long Island to Manhattan at age 18 to pursue an education and career in media. She is actively involved in her school community as a member of the Public Relations Student Society of America, The Philippine-American Organization, and The Odyssey at CCNY, where she served as Contributing Editor. She has also done freelance work for Fraîche PR and BeautyPress.com. Ariana is currently an editorial intern at ELLE Magazine, the world's best selling fashion magazine, where she works directly under the esteemed Leah Chernikoff and influencer Julie Schott. She is grateful to continue interning at **ELLE Magazine** this summer as an IRTS Fellow, and hopes to someday work as an editor at a large media organization.