



## 2018 IRTS SUMMER FELLOWS



### **Victoria Alsina**

*University of Florida*

#### **IRTS Summer Fellowship sponsored by Hearst Television**

Victoria Alsina is a recent graduate of the University of Florida (UF), where she received her Bachelors in Advertising. During her undergraduate career, Victoria was the President of UF's Ad Society, Director for Hispanic Heritage Month, and a member of several organizations such as Voto Latino, GlamourGals, Hispanic Student Association, and Pi Beta Phi. Last summer, Victoria was also a MAIP fellow under the 4A's where she interned for J. Walter Thompson in New York City. Previously, Victoria also interned for Zubi Advertising in Miami, FL, and The Independent Florida Alligator in Gainesville, FL. Through her work with several organizations like MAIP, Victoria has found a passion for promoting diversity and inclusion in the workplace. This summer, Victoria is excited to be interning with **Hearst Television**.



### **Charlie Austin**

*Colorado College*

#### **The IRTS Perry Sook Fellowship sponsored by TVB**

Charlie Austin, a native of Maplewood, NJ, is an International Political Economy and French double major studying at Colorado College. For most of his college career, Charlie worked as a copy editor and then as the editor for his school's newspaper, The Catalyst. His interest in media and journalism took on a new form when he worked as a Brand Ambassador and Sales Representative for WayUp, a company similar to LinkedIn that connects college students to potential careers in industries that interest them. By working in sales and signing 150+ college students to WayUp for commission, Charlie decided that he wanted to combine his interest in media and his newfound passion for sales by working in broadcast advertising sales. This summer Charlie is excited to intern at **TVB** as a Business Development Intern.

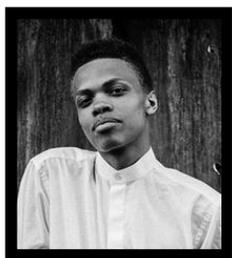


### **Stephanie Barahona**

*University of Florida*

#### **IRTS Summer Fellowship sponsored by Active International**

Stephanie Barahona is a first-generation college student and rising senior at the University of Florida (UF). She is majoring Marketing with minors in both Mass Communication and Retail Leadership. Stephanie is also pursuing a Master's in International Business. Stephanie has held multiple leadership roles on campus, including Vice President of Communications for the Women's Student Association, Marketing Director for the Association of Latino Professionals for America, and an ambassador for the Poe Business Ethics Center. Previously, she has interned with Altria on the sales team, Office Depot on the category marketing team, and UF's Office of Technology Licensing on the market research side. In her free time, Stephanie strives to make an impact in her local community by volunteering at a homeless shelter. This summer, she is thrilled to further develop her skills while interning on the Social Media Team at **iNvolved Media**. In the future, Stephanie strives to become an industry leader in digital marketing. She hopes to utilize her knowledge in research and the creative arts to develop innovative, engaging marketing solutions and create interesting, lively content for people to enjoy.



### **Armoni Boone**

*City College of New York*

#### **The IRTS Thom Casadonte Memorial Fellow sponsored by Bloomberg**

Armoni Boone is a communications student and multidisciplinary artist studying at the City College of New York (CCNY.) While working to embody the spirit of a renaissance man, he melds PR with marketing savvy to provide contributions to institutions including the Metropolitan Museum of Art, Harlem School of the Arts, and Milk Studios. Highly engaged on campus, Armoni served as a Senator for CCNY Undergraduate Student Government, a prominent figure at CCNY's industry and skill-building event. This summer, Armoni will be interning with the Digital Media team at Bloomberg Media. He will be graduating from CCNY in the spring of 2019.



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### **Tiffany Boyd**

*Alabama A&M University*

#### **The IRTS Leslie Moonves Fellowship sponsored by CBS Television Station Sales**

Tiffany Boyd was born in Huntsville, AL, but grew up in Detroit, MI. She is a recent graduate of Alabama A&M University (AAMU), where she received a Bachelor of Science degree in Marketing. The driving forces behind her ambition to pursue a career in the media industry are her excellent communication, organizational approach, and overall creativity. During her time at AAMU, Tiffany has honed these skills through a number of positions, including President of the Marketing Club, Treasurer of Southern Belles (a hospitality and community service organization), University Echoes Student Ambassadors, and being a member of Phi Beta Lambda Business Fraternity Inc. Tiffany has also interned in the Marketing Communication & Advancement Department on her campus. There, she created social media content and promotional videos for the department's Facebook page, as well as developed fundraising campaigns encouraging AAMU alumni to give back. Tiffany is excited to intern at **CBS Television Station Sales** this summer.



### **Amanda Brown**

*Temple University*

#### **IRTS Summer Fellowship sponsored by Facebook**

Amanda Brown is a rising senior at Temple University where she majors in Advertising, with a concentration in Account Management, and minors in General Business. Born in the Bronx, NY and raised in Princeton, NJ, Amanda has always had her sights set on returning to New York City to pursue a career in the media and entertainment industry. She is actively involved in her school community as a member of The Philippine American Council, Temple University's Advertising Club, The National Society of Collegiate Scholars, and The Diamond Leadership Program. Prior to IRTS, Amanda has garnered a plethora of digital marketing skills and ranked amongst the top 2% in the Google Online Marketing Challenge. She has been fortunate enough to work for Fame House, a digital marketing agency owned by Universal Music Group, where she executed digital strategy and marketing activations for Alicia Keys, Chloe x Halle, Ice Cube, DJ Shadow, and Mass Appeal. This summer, Amanda will be interning with the Integrated Marketing team at **Fullscreen Media**.



### **Lauren Carlson**

*Ithaca College*

#### **The Ari Buman Memorial Fellowship sponsored by GroupM**

Lauren Carlson is a rising senior at Ithaca College, where she is majoring in Integrated Marketing Communications and minoring in Sociology. She spent this past semester studying abroad in Florence, Italy, where she traveled to more than 10 countries throughout Europe, trying new cuisine and learning about different cultures all along the way. Back on campus, Lauren is a leadership scholar and an active member of numerous student-run organizations. She previously interned as a Communications Planning Intern at Carat in New York City and a Social Media Intern at The Pocketbook Agency in Los Angeles. In the future, Lauren aspires to become a leader in the media industry with a career in one of the fields she is passionate about: experiential marketing, media planning/buying, and brand management. As an IRTS Fellow, Lauren will intern with **GroupM** in their Local Broadcast Department.



### **Shannese Charles**

*Brooklyn College*

#### **The IRTS Brooklyn College Fellowship sponsored by Scott Herman**

Born and raised as a Brooklynite with a PROUD Caribbean background, Shannese Charles is a rising Senior majoring in TV & Radio with a double minor in Marketing and Philosophy. Her future career goal is to have her own daytime talk show on her very own television network. In order to gain as much experience as possible, she has taken on the role of Promotions Director/Event Coordinator at her College Radio Station (BC Radio) for the year 2017-2018 and was recently announced as the upcoming President for the station during her final year at Brooklyn College. Her motto for this year is: "Positive energy enhances productivity and productivity creates a path to perseverance." She is very excited to be a part of the IRTS family and looks forward to persevering with their guidance. You can follow her on instagram and subscribe to her channel @Shaysayss! This summer, Shannese will be interning at **Entercom**.



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### **Shani Chen**

*University of Southern California*

**IRTS Summer Fellowship sponsored by Turner**

Shani is a rising senior at the University of Southern California from Diamond Bar, CA. Shani is majoring in Communication and double minoring in Business Law and Cinematic Arts. She hopes to combine her interests in media and law to pursue a career in Entertainment Law. On campus, she produces digital content for The Annenberg Media Center and dances for her school's Trojan Dance Force. Prior to the IRTS Summer Fellowship, Shani interned for AwesomenessTV, Allied Integrated Marketing, and worked part-time in a Los Angeles law firm on their marketing team. From these experiences, she found a passion for the entertainment industry and looks forward to learning more on the East Coast during the Fellowship. This summer, Shani will be interning at **Turner** on their Ad Sales team.



### **Danielle Clark**

*University of Tennessee, Knoxville*

**IRTS Summer Fellowship sponsored by Sinclair Broadcast Group**

Danielle Clark is a graduate of the University of Tennessee, Knoxville (UT), where she majored in Journalism & Electronic Media with a minor in Business Administration. While at UT, she served as an Executive Television Producer at The Volunteer Channel, a Contributing Feature Writer for TNJN.com, President and Director of New Members for Delta Gamma Fraternity, and was a member of the Kappa Tau Alpha and Phi Kappa Phi honor societies. Danielle was a Production Intern for the Home Shopping Network, studied abroad in Cuba, and a Marketing & Communications Intern for Scripps Networks Interactive. During her time at UT, she was awarded the Outstanding Broadcast Student Scholarship and received the Chancellor's Honor Award for Extraordinary Professional Promise. Danielle will be interning with **Sinclair Broadcast Group** this summer. She hopes to pursue a career in integrated marketing and media strategy in order to help brands reach target audiences using innovative ideas.



### **Justin Crawford**

*University of Tennessee, Knoxville*

**The IRTS University of Tennessee Fellowship sponsored by Larry Patrick**

A self-described air force brat, Justin Crawford spent the majority of his life in Misawa, Japan before moving to the US to pursue his bachelors in Journalism & Electronic Media from The University of Tennessee, Knoxville (UT), where he recently graduated Cum Laude and received both the Extraordinary Professional Promise and Torchbearer awards. Justin has also served in several leadership positions at UT, including President of Diversity Student Leaders Society, a Peer Career Adviser, and a Communication & Information Ambassador, among others. Justin has taken full advantage of the opportunities available to him and gained valuable experience while interning for local NBC, ABC, and FOX affiliates, as well as national entertainment companies. Justin believe IRTS is the perfect chance to combine his love for community and television into a NYC career. This summer, Justin will work with **Cox Media Group** as a Specialist in their Digital Talent Program.



### **Antonellie Delacruz**

*Plattsburgh State University*

**The IRTS Summer Fellowship sponsored by Debra O'Connell & Jason Krebs**

Born and raised in Long Island, NY, Antonellie is a senior at Plattsburgh State University triple majoring in International Business, Marketing, and Global Supply Chain Management. Antonellie is also involved in various campus organizations, including President of the American Marketing Association, President & Founder of Women in Leadership, member of the Omicron Delta Kappa leadership honor society, Group Leader and Mentor of Shine On!, and Public Relations Chair of the Accounting and Finance Association. Antonellie has worked with Swarovski's Project Management team as well as startups like Resumaze and MiStay India. While abroad, Antonellie interned with the Australian Red Cross. She aspires to earn an executive position in Affiliate Sales and Marketing at a multinational media organization. This summer, Antonellie is excited to intern with **Disney ABC Television** on their Marketing and Sales Development team!



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### **Kalyn Des Jardins**

*Syracuse University*

#### **The IRTS Joyce Tudryn 35<sup>th</sup> Anniversary Fellowship sponsored by Rajah Maples**

Kalyn, a rising senior at Syracuse University, left the Midwest to become an Advertising and Anthropology major and is often asked what those two degrees have in common. Her answer is always the same: they are both centered on understanding others. Anthropology has taught Kalyn how to view the world beyond her own opinions and mindset, while advertising has taught her how to apply that knowledge and begin a conversation. Kalyn has immersed herself in a variety of college outlets including the school newspaper, the student-run advertising agency, and Literacy Corps, a program that sends tutors to Syracuse elementary students. She cherishes the chance to explore and be an active member of the community around her. This past summer Kalyn was able to do just that as a Development Intern for the nonprofit Historic House Trust, where she handled communications for the organization and was inspired to delve deeper into the media world. This summer, Kalyn will be interning at **Horizon Media**.



### **Jochebed Fekadu**

*The University of Texas at Austin*

#### **The Mark Mackenzie Memorial Fellowship sponsored by Friends of Mark Mackenzie**

Jochebed Fekadu is a rising senior at The University of Texas at Austin majoring in Public Relations with a Business Foundations minor. Born and raised in Dallas, TX, Jochebed is a first-generation college student with both parents hailing from Addis Ababa, Ethiopia. On campus, Jochebed is an active student leader. She is the African-American Representative for her college's diversity council, a Moody Mentor, Intellectual Entrepreneurship Kuhn Scholar, Texas Advertising and Public Relations Original Content contributor, and member of the Black Business Student Association. She has also previously held internships at Melt Goods in Dallas and The University Co-op in Austin. Jochebed has found a deep interest in media and the power it holds to influence and represent groups to the world; she strives to contribute to positive content creation during her career in the field. As an IRTS Fellow, Jochebed is excited to be interning at **Viacom** as a Program Acquisitions Intern.



### **Alyssa Garza**

*University of Houston*

#### **IRTS Summer Fellowship sponsored by Former IRTS Fellows**

Alyssa Garza is a rising senior at the University of Houston pursuing a Bachelor of Arts in Media Production through the Jack J. Valenti School of Communications with a minor in Marketing. Alyssa spent last summer interning in Los Angeles, CA with production companies such as Philymack and A&E Networks, which intensified her passion for her field. On campus, Alyssa is an active student leader, holding positions as Videographer and Director of Marketing for the largest student-run on campus organization, as well as working as a showrunner for her campus' digital media outlet. This summer, Alyssa is looking forward to interning for **TED** as a Production Intern. Alyssa ultimately aspires to be a content creator and producer, sharing her own "ideas worth spreading" with film as her medium.



### **Sahara Gipson**

*Temple University*

#### **The IRTS Helen Karas Memorial Fellowship sponsored by Dan Karas & Rick Sirvaitis**

Sahara Gipson is a recent graduate of Temple University, where she earned her Bachelor of Arts degree in Media Business & Entrepreneurship with a minor in Public Relations from the Klein College of Media and Communication. At Temple, she competed as a Division 1 gymnast and served as the First Vice-President of her sorority, Delta Sigma Theta Sorority, Inc. Sahara has gained experience in Public Relations, Marketing, and Events from interning with The Office of the City Representative, Box Girls International and REC Philly. These internships have helped her cultivate a passion for entertainment, sports, and music culture. This summer, Sahara looks forward to interning at **Branded Entertainment Network (BEN)**. In the future, Sahara would like to pursue a career in marketing and brand partnerships.



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### **Donovan Harris**

*University of Georgia*

**IRTS Summer Fellowship sponsored by The Leibner Cooper Family Foundation**

Donovan Harris is an aspiring broadcast journalist and a rising senior at the University of Georgia in the Henry W. Grady College of Journalism and Mass Communication in Athens, GA. His passion for broadcast journalism was reinforced last summer when he interned at 11Alive News (WXIA) in Atlanta. Donovan has also worked as a communications assistant in the Office of Communications and Public Engagement with Atlanta Public Schools. Serving the community is important to Donovan; he spent a summer teaching seventh grade social studies with the nonprofit Breakthrough Atlanta. He has also been involved with the University of Georgia's television broadcast station, Grady Newsource, as a reporter/ anchor. As a proponent of diversity and media representation, Donovan is also a member of the National Association of Black Journalists. This summer, Donovan will continue to pursue his dream as a broadcast journalist as an intern with **CBS National News**.



### **Leondra Head**

*Hampton University*

**IRTS Summer Fellowship sponsored by Rajah Maples**

Leondra is a senior at Hampton University studying Broadcast Journalism. Journalism is a strong passion of Leondra's and she believes it is vital to provide credible and accurate information as a journalist. Her collegiate involvements include serving as Vice President of the Hampton National Association of Black Journalists (NABJ) chapter and working as a reporter/ producer for Hampton's WHOV-TV. She also serves as the Local & World news editor for Hampton University's newspaper, The Hampton Script, and leads a team of Local & World student journalists. She previously interned at NBC Universal's MSNBC, where she worked alongside booking producers to book guests for MSNBC's dayside shows. She also interned at AT&T as a Corporate Telecommunications Intern, where she learned more about the corporate sector. Leondra is excited to return to NBCUniversal for a second summer and will be interning for **MSNBC** as a News Production Intern.



### **Jade Hebling**

*Emerson College*

**The Ari Bluman Memorial Fellowship sponsored by Unilever**

Jade is a senior graduating from Emerson College in Fall 2018 with a major in Marketing Communications. Her varied experience in the nonprofit sector, at HarperCollins Publishers, and in sales, at CBS Boston, has helped develop her enthusiasm for advertising and media. Soon to embark on her honors thesis, Jade is excited to explore the complexities of transracial adoption and continue to broaden her knowledge of diversity issues. In the future, she hopes to make real change in how the media industry represents diversity and continue to develop her creative and analytical abilities throughout her career. Outside of her professional pursuits, Jade is an avid podcast listener, aspiring boxer and travel enthusiast. This summer, Jade will be a Media Planning Intern with Mindshare, **GroupM** during her IRTS Fellowship.



### **Allison Holmes**

*University of Missouri*

**IRTS Summer Fellowship sponsored by Turner**

Born and raised in Sugar Land, TX, Allison Holmes is a rising senior at the University of Missouri double majoring in Journalism, with an emphasis in Strategic Communication, and Business, with an emphasis in Management. During her time at university, she has been an active leader both on campus, as well as in the community. Allison serves as the Committee Chair of the National Association of Black Journalists, President (and a National Committee Member) of the Epsilon Psi Chapter of Delta Sigma Theta Sorority, Inc., a student liaison for the Alumni Association Student Board, and a site-leader for Mizzou Alternative Breaks. Allison has previously interned in New York City as a Strategy Intern for Walton Isaacson Advertising Agency. Currently, Allison is a Marketing, Public Relations and Analytics intern for the Novak Leadership Institute, housed in the Missouri School of Journalism, and a Management Leadership for Tomorrow Career Prep Fellow. In the future, Allison aspires to work in the technology or advertising industries working as an Account Strategist. This summer, she will be interning at with **Turner's Great Big Story** in the Marketing Department.



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### **Deja Jackson**

*University of Pennsylvania*

**The IRTS University of Pennsylvania/ David Levy Fellowship sponsored by Bruce Lefkowitz**

Deja Jackson is a rising senior at the University of Pennsylvania pursuing a Bachelor's degree in Communication and a minor in Hispanic Studies. She plays the guard position for the Varsity Women's Basketball Team and serves as an Intramural Supervisor for UPenn's recreation program during the school year. Prior to IRTS, Deja worked with the Netter Center for Community Partnerships where she assisted in various academic and athletic activities for a summer enrichment program that engaged students from local public schools in West Philadelphia. After realizing her passion for marketing and advertising through her coursework, Deja participated in a spring internship position with Fuse Marketing as a Campus Brand Ambassador. Her ultimate career goal would combine her love for sports with her marketing and advertising experience. This summer, Deja will be an Ad Sales Intern with **Turner**.



### **Lucy Jayala**

*North Carolina Central University*

**IRTS Summer Fellowship sponsored by ESPN**

Lucy Jayala was born and raised in Durham, NC. Lucy is a rising senior graduating in fall 2018 at North Carolina Central University (NCCU), majoring in Mass Communications with a concentration in Public Relations. She has gained meaningful work experience while working as an iTunes Marketing Intern last summer at Apple, Inc. Lucy is also in the Google Community Leader Program with Google Fiber, and is a Thurgood Marshall College Fund Ambassador. She is involved on campus as the Vice President of African Students for a Better Africa, the Campus Echo student newspaper, and the Honda Campus All Star Challenge. Lucy is deeply involved in athletics as an Intern for the Sports Information Department at NCCU. Lucy is passionate about sports, media, and giving back to the community. This summer, she will be interning with **ESPN**.



### **David Jones**

*University of Florida*

**IRTS Summer Fellowship sponsored by Hubbard Broadcasting**

David Jones is a passionate storyteller and rising senior at the University of Florida. Born in Pembroke Pines, FL and raised in a small town just outside of Orlando, David is now pursuing degrees in Telecommunication and International Studies with a focus in Latin America. On camera, David strives to develop himself as a multimedia journalist with WUFT News, an innovative experience allowing students at UF's College of Journalism and Communications to reach a local audience through the station's affiliation with both PBS and NPR. Off camera, David works as a photojournalist at Gainesville's ABC affiliate and has interned with WJXT Channel 4 in Jacksonville. After graduation, David hopes to work as a local news reporter focusing on community-based, informative storytelling. This summer, David will be interning with **CBS National News**.



### **Lindsay Matalon**

*University of Pennsylvania*

**IRTS Summer Fellowship sponsored by AMC Networks**

Lindsay Matalon is a rising senior in the Wharton School at the University of Pennsylvania concentrating in Strategic Management & Decision Processes and minoring in Cinema & Media Studies. Lindsay has had the pleasure of working with some of the most prominent media conglomerates throughout her college career. She was brought on for a short-term consulting project with the Walt Disney Company's Cinema Partnerships department in Los Angeles in order to develop the business concept for an app-based Disney Movie Rewards loyalty program directed at millennials. She has also interned with NBCUniversal's Corporate Strategy and Insights group to gather data on consumers targeted by the company's individual business units. Each of these experiences has driven her passion for corporate development in today's intersecting media and technology industries. After graduation, Lindsay hopes to consult for enterprises that are leading this current digital revolution of entertainment. This summer, she will be interning with **AMC Networks**.



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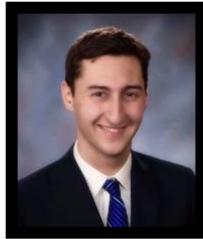


### Omkar Mutreja

*Syracuse University*

#### **IRTS Summer Fellowship sponsored by Simulmedia**

Born and raised in Mumbai India, Omkar is a graduate student at Syracuse University majoring in Applied Data Science. Working with Deloitte, Omkar developed his skills and had his first taste of data analytics. He further nurtured his skills through extensive research as a Graduate Research Assistant with one of his professors at Syracuse's iSchool. Omkar was honored with the Student Excellence Scholarship Award for outstanding performance in academics and extracurricular activities at Syracuse University. He was also selected to work as a Data Analyst with the Institute of Veterans and Military Families. Omkar Mutreja is driven by his dedication to make a positive change in the world through his storytelling skills via data on a variety of platforms. Realizing the power of machine learning and artificial intelligence, he aims to transform the marketing industry with his expertise in data science and analytics. This summer he will be interning with **Simulmedia** as a part of their Performance Analytics team.



### James O'Connor

*College of the Holy Cross*

#### **The IRTS College of the Holy Cross Fellowship sponsored by Crown Media Family Networks**

James O'Connor recently graduated Magna Cum Laude from College of the Holy Cross, where he majored in Political Science and History. During his time in college, he wrote for the Odyssey Online and for Holy Cross's Study Abroad Blog while living in Spain during his junior year. As a member of the College Honors Program, James produced a senior thesis that drew upon his interests in both Spanish and American history. These experiences helped him when he interned for *NBC Nightly News with Lester Holt* as a Digital Intern in the summer of 2017. The IRTS Summer Fellowship has placed James in an internship with the **Huffpost**, where he hopes to further hone his writing abilities on a broad range of topics, from politics to entertainment. In the future, James aspires to continue writing for national publications.



### Ashley Omoma

*Lehigh University*

#### **IRTS Summer Fellowship sponsored by Derek Wan**

Ashley is a recent graduate of Lehigh University, where she majored in Journalism and Africana Studies with a minor in Documentary Storymaking and a certificate from Lehigh University's Global Citizenship Program. Her passion for storytelling grew while at her university's newspaper, where she became its first multimedia editor. Ashley worked with The New York Times' Student Journalism Institute and has also worked with PBS 69 as a Production Intern. Ashley has travelled abroad for research to Cambodia, Cuba, and Ghana. These trips strengthened her love of storytelling. Upon completing her documentary, *The Making of Sketchlehem*, she was awarded the Mellon Digital Humanities Initiate, Community Digital Media Award. For Ashley's other projects, which center on diverse representation in storytelling, she was recently awarded her university's Office of Multicultural Affairs, Impact Award. Ashley plans to continue to impact others through her work, with aspirations to become a leader in the field. This summer, Ashley is looking forward to interning with **Starfish Media Group**.



### Jennifer Onuoha

*University of Georgia*

#### **IRTS Summer Fellowship sponsored by Facebook**

Born in Nigeria, Jennifer Onuoha is a Nigerian-American currently attending The University of Georgia. Because of her passion and love of technology, digital media, and creative writing, she majors in Advertising with minors in Comparative Literature and African Studies. On campus, Jennifer's been active in numerous service and student organizations such as Gamma Sigma Sigma, Ad Club, International Association of Business Communicators and Project HOPE. This school year, Jennifer worked as a Brand Ambassador for Adobe. She was also as a Campus Ambassador for the GMAT through Gold N Fish Marketing agency. This past summer, she worked at Hewlett Packard Enterprise as a Global Brand Strategy and Identity Marketing Intern. Jennifer is very excited to be an IRTS Fellow and to be interning with **Viacom** as a Digital Marketing Intern. She wants to continue learning about the intricacies and intersections of advertising and marketing with dreams of becoming an industry leader in the future.



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### **Tiffany Onyeugo**

*University of Texas at Austin*

**IRTS Summer Fellowship sponsored by the National Academy of Television Arts & Sciences**

Tiffany Onyeugo is a first-generation Nigerian American and rising senior at The University of Texas at Austin (UT) studying Management Information Systems. Tiffany's blend of quantitative skills and creative ability led her to intern with SXSW's Planning & Logistics team, PBS KLRU's Blackademics Television, and work with UT's Administrative Systems Modernization Program. Tiffany seizes every opportunity to increase inclusion and representation on campus. She is active in the University Unions campus event programming committees. Organizing and advocating for diverse events has fueled Tiffany's dream of creating similar progress in the media industry. Tiffany is excited to be interning at the **National Academy of Television Arts & Sciences**. This summer, she hopes to gain industry knowledge on all mediums of production and how to positively impact audiences by curating influential content.



### **Sarai Ortiz**

*City College of New York*

**The IRTS City College of New York Fellowship sponsored by Betsy Frank**

Born in Puerto Rico and raised in the Dominican Republic, Sarai Ortiz is a proud Afro-Latina from Queens, NY who will be graduating Fall 2018 from the City College of New York with a BA in Communications. Having completed public relations internships both in-house, as well as at an agency, Sarai is passionate about media relations and promoting diversity and inclusion in the workforce. Through her past experiences, Sarai has been able to see firsthand the importance of relationship building between a brand and mass media. She finds it both challenging and rewarding to connect with different media outlets, key influencers, and bloggers to tell compelling and distinct stories about the client or brand she is representing. This summer she is excited to join the publicity team at **EPIX Entertainment**.



### **Marcellis Perkins**

*College of the Holy Cross*

**IRTS Summer Fellow**

Marcellis Perkins is a rising senior from Hampton Roads, VA. He is a Sociology major with a minor in Philosophy at the College of the Holy Cross in Worcester, MA. Marcellis is involved with numerous groups and organization on campus, as well as the surrounding community. He serves as an Executive Board member for the Black Student Union, an Orientation Mentor Leader, Co-Chair for the Male Involvement Coalition, Director of Student Outreach for SGA, Administrative Assistant for the Redefining Black Masculinity Project, and a Volunteer Teacher at the Nativity School of Worcester. Additionally, Marcellus has been the host of his own weekly campus radio show, *The BACKROOM*, for three years. The summer, he will be interning with **Fox Networks Ad Sales**.



### **Joseph Rodriguez**

*University of Denver*

**The IRTS Summer Redstone Fellowship sponsored by CBS Television Station Sales**

Joseph Rodriguez is a recent graduate of the University of Denver's (DU) Daniels College of Business. He holds a major in Marketing with a minor in Entrepreneurship. Originally from Maryland, he went across the country to pursue higher education. During his time at DU, Joseph demonstrated leadership on his campus with involvement as the Treasurer of the Black Student Alliance, Inter-Council Liaison of Latinx Student Alliance, and his membership in the Professional Fraternity of Delta Sigma Pi. He has previous internship experience in Public Relations with the Denver Broncos. His latest related work experience started in a customer service position which quickly turned into a Marketing Manager position at WebAct, a local web design start-up. While at WebAct, Joseph became a certified user of Bing Ads, Google AdWords, and Google Analytics. He hopes to gain more experience in the media industry to one day become a leader in Marketing & Sales. This summer, Joseph will be interning with **CBS Television Station Sales** as an IRTS Broadcast Sales Associate.



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### **Veronica Salazar**

*University of Florida*

**IRTS Summer Fellowship Sponsored by Horizon Media**

Born and raised in Naples, FL, Veronica Salazar will graduate with a Bachelor's of Science in Advertising from the University of Florida in Fall 2018. During her time at Alma Advertising this past summer, Veronica gained extensive experience as an Account Services Intern and became passionate about client relationships, research and strategy. Her desire to travel and experience new cultures prompted her to study abroad in Madrid, Spain, where she studied at Universidad Nebrija. While there, she also had the opportunity to intern with Mateo&Co, Spain's leading strategic consulting firm for branding, marketing and communications, specializing in food and gastronomy. Veronica is excited to have been selected to intern with **Horizon Media** in their Brand Strategy Department this summer and hopes to continue honing her skills while growing with the IRTS Fellowship Program.



### **Megan Stewart**

*University of Texas at Austin*

**IRTS Summer Fellowship sponsored by Fox Networks**

Born and raised in Keller, TX, Megan Stewart recently graduated from the University of Texas at Austin. Having majored in Advertising with a concentration in the TexasMedia Sequence, Megan has had a passion for media all throughout college. Through various advertising experiences in client, agency, and classroom work, she has entered the world of media with a broad range of perspectives. When not studying for class or preparing for her next presentation, she loves to travel and learn about other languages and culture. In her future career she hopes to create inspiring and innovative work within the ever-changing field of advertising. This summer, Megan is excited to intern with **Initiative**.



### **Jaeda Stoute**

*Brooklyn College*

**The Thomas S. Murphy Fellowship sponsored by ABC National Television Sales**

Jaeda is a recent Brooklyn College graduate, where she majored in Television & Radio and minored in Marketing. Her dream is to run a nonprofit organization where inner-city youth are given a platform to create change in their community through media production. Driven by both a passion for production and an interest in consumer behavior, Jaeda has focused her studies on the benefits of corporate social responsibility and its relation to consumers. Jaeda has served as a Digital Sales Intern at Emmis Communications, a Program Director for an all-girls sleep away camp and an Advisor for The Fresh Air Fund's subcommittee; the Young Women's Giving Circle. As an IRTS Fellow and Broadcast Sales Associate, she looks forward to interning at **ABC National Television Sales** in their marketing research department.



### **Kevin Walsh**

*The College of New Jersey*

**IRTS Summer Fellowship sponsored by the National Academy of Television Arts & Sciences**

Kevin is a rising senior at The College of New Jersey, where he majors in Communication Studies and minors in Journalism and Political Science. On campus, Kevin has many roles. He is an official videographer for the Office of Communications, Marketing, and Brand Management, he serves as the Station Manager for Lions Television, and he also gives tours to prospective students as a College Ambassador. When he is not working hard at these roles, Kevin can be found outside running, rain or shine, because he is training for his first marathon! An avid filmmaker, Kevin has participated in Campus Movie Fest the past three years and has gone on to compete nationally in Atlanta, Georgia. Kevin is extremely excited to take his passion for media to NYC for the summer and cannot wait to meet all his IRTS peers! This summer Kevin will be interning with the **National Academy of Television Arts and Sciences**.



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### **Sydney Williams**

*Howard University*

**IRTS Summer Fellowship sponsored by Google**

Sydney Williams is a rising senior studying Journalism in the Cathy Hughes School of Communications at Howard University. Throughout her undergraduate career, Sydney has made serving her campus community a priority. She currently serves as President of the Howard University Association of Black Journalists, Digital Content Manager at student-run radio station WHBC 96.3, and she is also a participant in the prestigious Annenberg Honors Program. Sydney is also a recent initiate of Alpha Kappa Alpha Sorority, Incorporated, Alpha Chapter. Upon graduation, Sydney hopes to create impactful content that encompasses a variety of platforms as a multimedia producer. Last summer, Sydney participated in NBC Universal's internship program as an intern at MSNBC's *Meet the Press Daily with Chuck Todd*. This summer, she's excited to join the IRTS Fellows and embark on her second summer interning at **NBCUniversal**.



### **Melody Wilson**

*Tuskegee University*

**IRTS Summer Fellowship sponsored by NBCUniversal**

Melody Nicole Wilson is a rising senior at the prestigious Tuskegee University located in Tuskegee, Alabama. Melody has always had a passion for media. She was responsible for facilitating morning announcements across digital platforms in high school and later, worked closely with the Rickey Smiley Foundation under the leadership of DeAnna Reed. She has served as a Marketing Communications & Media/Public Relations Intern for Kaiser Permanente, Inc. in Atlanta, GA for two consecutive summers, as well as work for the branding agency Wilbron, Inc., who manages all the marketing and branding needs for INROADS, Inc. On campus, Melody serves as the Content Manager for Campus Digest, the university's student newspaper, is the former Publicist and President of the Tuskegee University Golden Voices Concert Choir, and the 2018-2019 Elect for the Student Government Association. This summer, Melody will be interning with the Advertising Sales team at **NBCUniversal**.