



2019 IRTS SUMMER FELLOWS



Jorden Albright

University of Tennessee, Knoxville

The IRTS University of Tennessee Fellowship sponsored by Larry Patrick

Jorden Albright is a first-generation college graduate of the University of Tennessee, Knoxville, where she received a B.S. in Journalism and Electronic Media and a B.A. in French and Francophone Studies. Upon graduation, Jorden was awarded the Excellence in French Studies award, as well as the Extraordinary Professional Promise citation. Jorden's journey in media began at just nine years old, when she started her first YouTube channel. At thirteen, Jorden started her current YouTube channel, where she has amassed over 30,000 subscribers to date. Jorden's professional media experience ranges from writing stories and press releases for her university's Media Relations team to contracting for the digital production team at Discovery, Inc., where she helped to script, produce, and edit video content for brands like Travel Channel and HGTV. Jorden is excited to diversify her production experience as a digital intern at New York City's flagship ABC station, **WABC-TV**.



Arman Alhosseini

University of Kansas

IRTS Summer Fellowship sponsored by Active International

Arman Alhosseini is a rising senior at the University of Kansas double majoring in Psychology and Journalism, with a concentration in Strategic Communications and a minor in Business. Arman is active on campus. He has served as a Columnist and Associate Audience Engagement Editor for *The University Daily Kansan*, and is a member of the sports team for his campus radio station, 90.7 KJHK, where he has done play-by-play and color commentate for university games. Arman is also a member of his university's advertising agency, where he has used his marketing and research skills to develop mock brand awareness campaigns. Hailing from Overland Park, KS, Arman is enthusiastic to switch sceneries and immerse himself within New York City culture this summer. As an IRTS Fellow, he will be interning at **iInvolved Media**.

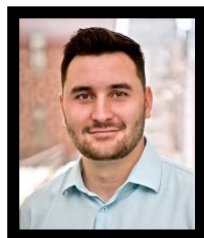


Kaylin Bailey

University of Florida

IRTS Summer Fellowship sponsored by Brian Norris & Sean Robertson

Kaylin is a rising senior at the University of Florida, earning a bachelors in Telecommunication and Political Science and a combined Master's degree in Digital Strategy. A Cuban-American from Miami, FL, Kaylin is the first in her family to go to college. She has dedicated the last three years to being a student leader at UF, with notable positions being External Communications Director of Student Government, VP of Communications of the Hispanic Student Association, and *WUFT News* Anchor & Producer. She interned the past two summers at NBC's South Florida news station and absolutely loved the fast-paced environment. Kaylin dreams of working in advertising & digital marketing, and will be interning at **NBCUniversal's** Advertising Sales department this summer. She knows that through IRTS, this summer will be both life-changing and instrumental in shaping her as a successful media professional.



Scott Bingle

Syracuse University

IRTS Summer Fellowship sponsored by WarnerMedia

Scott is a rising senior at Syracuse University studying Advertising at the S.I. Newhouse School of Public Communications and Marketing at the Whitman School of Management. He is the President of TNH Ad Agency, the nation's largest student-run advertising agency with clients such as Twix, Tide, and The State of Vermont. At Syracuse, Scott is a Campus Manager and leads all on-campus marketing for a mobile tech start-up called Moocho. He is also a member of the Professional Business Fraternity, Delta Sigma Pi. Scott recently returned from a semester abroad in Hong Kong, where he had the opportunity to travel across Asia and learn deeply about different countries and cultures. In the past, Scott has also spent time abroad in London, learning about international advertising. Previously, he has interned at Discovery Inc. on the Ad Sales team. This summer, Scott will be interning at **WarnerMedia** on their Content Partnerships & Marketing team.



2019 IRTS SUMMER FELLOWS



Isabella Boccasino

State University of New York at New Paltz

IRTS Summer Fellowship sponsored by Derek Wan

Isabella Boccasino is a first-generation college student, with a self-designed major in Entertainment Management and a minor in Black Studies, at the State University of New York at New Paltz. Isabella's desire to take on the entertainment industry comes from her love of being a part of the process of storytelling. Initially, welding and woodworking took Isabella to work on the construction of sets for *Frozen: The Broadway Musical* and *Game of Thrones*. Now, Isabella has decided to take her skillset to media production in hopes of developing the best content on TV. Isabella is known for bringing her positivity and energy to all experiences, whether it be her past internship with NBCUniversal's Bravo, or her current Resident Assistant position at her university. This summer, Isabella is both excited and grateful to be interning at **Viacom** as a Current Series Development intern.



Gianna Drayer

University of Florida

The Ari Buman Memorial Fellowship sponsored by GroupM

Gianna Drayer is a rising senior at the University of Florida majoring in Advertising with a minor in Art History. Gianna loves visiting art museums around the world (eighteen and counting!), traveling, and empowering women through art and media. On campus, she serves as the Community Manager for Elevate Agency's client I am a Millennial Woman and an Ambassador for the College of Journalism and Communications. Gianna was the Vice President of Communications for Pi Beta Phi Fraternity, a Social Media Marketing intern for 352Creates, and an Account Services Intern for Ryan Williams agency. She is excited to bring her experience and love for art to New York City as a Media Planning Intern at **Mindshare**.



Karen Felix

Cornell University

IRTS Summer Fellowship Sponsored by Horizon Media

Karen Felix is a senior from Cornell University graduating in Fall 2019, with a major in Communication and a concentration in Social Influence. On campus, Karen is an Undergraduate Research Assistant in the Virtual Embodiment Lab, as well as the Group and Interpersonal Communication Lab, where she explores her interest in the intersection of communication, technology, and research. In the future, Karen hopes to continue exploring the impact that media and technology have in the way people communicate with one another, as well as understand consumer trends to communicate with individuals effectively. This summer, Karen is looking forward to interning at **Horizon Media** as a Brand Strategy Intern.



Jordan Guillory

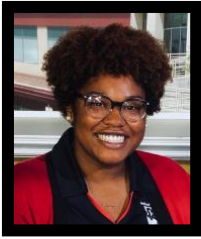
University of Texas at Austin

IRTS Summer Fellowship sponsored by Facebook

Jordan Guillory is a graduating senior at the University of Texas at Austin with a major in Marketing and minor in African Diaspora Studies. Throughout her time at UT, Jordan has enjoyed participating in organizations such as the Fearless Leadership Institute and the Black Business Student Association. Outside of school, she enjoys traveling and trying new things, including volunteering abroad in Natal, Brazil and studying performance ethnography in Accra, Ghana. These experiences helped Jordan solidify her passion for storytelling and creating global connections that she can later translate into her professional career in marketing. Jordan has served as a Marketing Intern for Instagram, *Texas Monthly Magazine*, Tinder, and SXSW Conference and Festivals. She loves all things creative and looks forward to learning new things and applying her skillset as an intern at **Fullscreen Media** this summer.



2019 IRTS SUMMER FELLOWS



Toni Hall

Prairie View A&M University

IRTS Summer Fellowship sponsored by The Weather Group

Born in Houston, TX, Toni Hall is a graduating Senior at the Prairie View A&M University, majoring in Communication with a concentration in Mass Communication and minor in Marketing. During her time at Prairie View, Toni has been an active leader on campus, as well as in the community. Toni has served as President of the National Association of Black Journalist at her school and is a proud member of the National Communication Honor Society, Lambda Pi Eta. She also served as an executive board member of the Zeta Gamma chapter of Alpha Kappa Alpha sorority incorporated. Prior to IRTS, Toni was an intern with Altria, and worked as a Territory Sales Manager. She also interned at KTRK ABC 13 in Houston, TX as an Assignment Desk Intern. Toni participated in the National Associations of Broadcaster Education Foundation's pilot Media Sales Bootcamp. Her ultimate career goal would combine her love of media with her sales and advertising experience. This summer, Toni will be an Ad Sales Intern at **The Weather Channel**.



Cecil Hannibal

University of Southern California

The IRTS Elizabeth Clark Fellowship sponsored by Rajah Maples

Cecil Hannibal III is a rising senior majoring in Journalism at the University of Southern California, with a focus in Broadcast. He's originally from Louisville, KY but grew up in Atlanta, GA. Hannibal spent three years at Georgia State University before transferring to USC. At GSU, he founded the National Association of Black Journalists on campus and interned at both WSB-TV and AIB Network in Atlanta. He also interned at WLKY in Louisville, and was selected to participate in the NABJ Student projects for 2017 and 2018. While at USC, Hannibal has worked as a Campus Correspondent for *CheddarU* and an Anchor and Live-Shot Reporter for ATVN. There, he covered breaking news such as the Borderline Bar and Grill Shooting, Woolsey Wildfires, and the death of Nipsey Hussle. This summer, Cecil will be interning at **CBS This Morning**.



Evan Harris

Baruch College

IRTS Summer Fellowship sponsored by Simulmedia

Evan Harris is a rising senior at Baruch College in the Macaulay Honors program. He is majoring in Finance but, has a passion for media, sports, and marketing. Evan co-hosts a podcast with Baruch's WBMB radio while also serving on the Undergraduate Student Government's marketing team. In his sophomore year, Evan worked as an Associate Producer for a sports business start-up called SportsBiz Media Group, where he discovered his love for content creation and media strategy. Evan then went on to work for Financialese, a start-up company that provides CFO services for small businesses. There, he learned how to use QuickBooks Online and became proficient in Microsoft Excel. Evan's most recent internship was in Ad Sales at Sony Pictures Entertainment, where he got his first experience at a major media corporation. This summer, Evan will be interning with the marketing team at **Simulmedia**.



Visaysha Harris

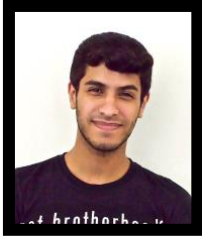
Georgia State University

IRTS Summer Fellowship sponsored by NBCUniversal

Visaysha Harris is a rising senior at Georgia State University, in the heart of Atlanta, GA. Visaysha majors in Media Entrepreneurship with a concentration in Marketing & Managerial Sciences. Throughout her undergraduate career, she has made it a priority to serve her campus and community. Visaysha serves as the Marketing Assistant for the Georgia State University Programming Board, the Vice President of Alpha Kappa Alpha Sorority, Incorporated, Eta Mu Chapter, and a member of the American Marketing Association. Prior to IRTS, Visaysha worked for Red Bull as a Student Marketer, where she represented the brand and worked with the sales teams to boost sales and awareness in the Greater Atlanta area. Outside of campus, Visaysha volunteers at Trees Atlanta, as well as her local church. Upon graduation, Visaysha hopes to have a career in marketing that allows her to utilize her creativity and skillset! This summer, Visaysha is excited to intern at **NBCUniversal** on their Ad Sales Team.



2019 IRTS SUMMER FELLOWS



Malik Hassan

City College of New York

The IRTS City College of New York Fellowship sponsored by Betsy Frank

Born and raised in Brooklyn, Saam Malik Hassan is a proud Muslim and first-generation Yemeni-American who recently graduated from CCNY, where he majored in PR & Advertising. Malik started in media as the Outreach Director of the first Muslim youth center in the country. In response to the worsening conditions of impoverished communities around the world, Malik co-founded and directed the national Hearts4Humanity Charity Campaign. As Director, he led 15 city chapters across the country to raise over \$300K for at-risk communities in Syria, Yemen, and Burma. Malik's love for the arts lead him to co-found and operate MSA Showdown; a 501(c)(3) nonprofit talent tournament that celebrates the creativity of 300+ college students. Malik enjoyed his time as a Strategy Intern at Y&R, where he contributed to the development of research and strategy for clients including Dell, Unicef, and Chipotle. Malik then interned at BHI Communications, where he assisted on media strategy for DC Comics, Cartoon Network, and 20th Century Fox. Most recently, he interned at Optomen Productions, where he helped with the development of TV programs airing on Food Network and A&E. This summer, Malik is excited to be interning with the Strategy Team at **McCann NY!**



Estefi Herrera

Georgia College and State University

IRTS Summer Fellowship sponsored by CBS Television Station Sales

Estefi Herrera was born in Caracas, Venezuela, but grew up in Atlanta, GA. She is currently a senior at Georgia College and State University, where she will graduate in Fall 2019 with a degree in Mass Communication and minors in Spanish and Marketing. Estefi has served in several leadership positions on campus, including founding President of Alpha Gamma Delta, Director of Hospitality for GC Miracle, and Director of External Events for PRSSA, among others. Prior to the IRTS Summer Fellowship, Estefi interned for J Walter Thompson Inside, Katz Radio Group, Turner, and worked part-time for Intern Queen as a Business Development Assistant. Her goal is to have a successful strategic communications career. She cannot wait to spend the summer in NYC through the Fellowship program, exploring media in the city that never sleeps. Estefi is looking forward to interning with **CBS Television Station Sales** as a Broadcast Sales Associate.



Maruful Hossain

Brooklyn College

The IRTS Brooklyn College Fellowship sponsored by Scott Herman

Maruful Hossain was born and raised in Brooklyn, NY. He is currently a graduating senior at CUNY Brooklyn College, majoring in TV & Radio with a minor in Marketing. Maruful has his own radio show, *The Hangout*, at Brooklyn College radio (myWBCR) at 7-8pm on Fridays. With the blessing of the IRTS Foundation, Maruful will be interning with **Entercom** radio this summer, which is his dream company. When he is not producing anything on the radio, or writing, you can catch Maruful watching sports, WWE, and anime. And when he is not doing these things, you can catch him at the gym lifting super heavy weights (watch out, he might compete at a power lifting competition one of these days), or at the basketball courts, shooting hoops.



Sam Houle

University of Florida

The IRTS Leo MacCourtney Fellowship sponsored by TVB

Sam Houle, a native of Fort Lauderdale, FL and a rising senior at the University of Florida, is pursuing a major in Telecommunication with a specialization in Management & Strategy, minoring in Sustainability and the Built Environment. Over the years Sam has taken on a number of leadership roles on his campus, ranging from Director of Policy Debate for Blue Key Speech and Debate Tournament, to the VP of Tau Kappa Epsilon. Sam has held positions on the executive board of both Gators Going Green and Gators for Environmental Community Outreach. He is also a Teacher's Assistant for a sustainability psychology class. Over the course of his academic career, Sam has also had the opportunity to take on multiple internships; including one in the production department of Moving Picture Media and another in marketing for Cinema Verde, an international, green film festival. Sam is thrilled to be working with **TVB** this summer and hopes to use his time with the IRTS Foundation to hone his passion for positively shaping the world of television and the direction of mass media.



2019 IRTS SUMMER FELLOWS

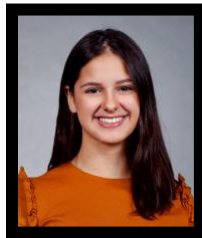


Cameron Hussein

Brigham Young University

IRTS Summer Fellowship sponsored by Facebook

Born and raised in the San Francisco Bay Area, Cameron Hussein is a rising senior studying Broadcast Journalism and Business Management at Brigham Young University. While attending school, Cameron has gained valuable experience through various internships in marketing and business strategy. Currently, he is working as a Communications Specialist for the David O. McKay School of Education and as a News Reporter & Producer for *BYU Newsline*. On campus, Cameron is actively involved as the Content Manager for the Association of Latino Professionals of America as well as serving as a Student Council Representative for BYU's Student Association. Service and leadership are two constants throughout Cameron's life. He is an Eagle Scout, has served as a full-time volunteer representative for The Church of Jesus Christ of Latter-day Saints for two years, and is currently leading the creation of a student inclusion council which is aimed to improve diversity and inclusion on BYU's campus. Being in the broadcast journalism program has expanded Cameron's interest in media, and he is excited to continue exploring opportunities within the industry. This summer, Cameron will be interning with **IPG Mediabrands**.



Brenda Lopez

Florida International University

The Thomas S. Murphy Fellowship sponsored by Disney Advertising Sales Local

Brenda Lopez is a first-generation college student and senior at Florida International University (FIU), where she is majoring in Digital Communication & Media, with a minor in Business Analytics. Brenda is involved in various campus organizations, holding memberships in Kappa Tau Alpha (KTA) Honor Society, Upsilon Pi Epsilon, The National Society of Leadership and Success, Golden Key International Honor Society, SparkDev FIU, and the National Organization for Women. Throughout her college career, Brenda worked for FIU's Robert Stempel College of Public Health & Social Work, where she began as a Junior Account Manager and worked her way into becoming the college's Accreditation Assistant. In her free time, Brenda works as a freelance photographer, designer and content creator, collaborating with companies such as Yelp and FIU. Her love for digital media and photography have sparked her interest in becoming a key digital marketing executive, one who creates impactful content that educates the public about subjects affecting health and the environment. This summer, she is thrilled to develop her skills with **Disney Advertising Sales Local** as a Market Research Intern.



Olivia Lozy

College of the Holy Cross

The IRTS College of the Holy Cross Fellowship sponsored by Crown Media Family Networks

A native of northern NJ, Olivia Lozy is a first-generation college student and a rising senior at the College of the Holy Cross. She is pursuing a major in Psychology with a minor in studio art, and is on a pre-business track. Throughout her undergraduate career, she has held marketing, sales, and management internships with BBDO, Viacom, Ask Applications, and NBC Sports. Olivia led a team of five to work on the Google Ad Grants Online Marketing Challenge, developing marketing strategy and working within the Google Ads platform to establish an online presence for a community-driven nonprofit organization. Her team was awarded as a Top Marketer amongst thousands of teams. On campus at Holy Cross, Olivia is involved with the Relationship Peer Educators, a group dedicated to educating the campus and surrounding community on matters of sexual assault. She is passionate about diversity in the workplace, social justice, and mental health. This past fall, Olivia developed and delivered a capstone thesis paper and presentation to industry professionals on the ways in which social media platforms can be leveraged to benefit mental health. This summer, Olivia is excited to return to **Viacom** and work in their Marketing Strategy department.



Natasha Martin

Spelman College

IRTS Summer Fellowship sponsored by Sinclair Broadcast Group

Natasha Martin is a native of Nairobi, Kenya, but grew up in Denver, CO. She is a recent graduate of Spelman College with a degree in Economics. During her undergraduate career, Natasha held various leadership roles on campus, including Arts & Entertainment Writer for *Spelman College Newspaper*, National Association of Collegiate Scholars, and Co-Founder of the blog, *TheBlackGirlTravelFiles*. Her interest in media increased after her time as a Marketing Strategy Intern with the advertising agency Hearts & Science. Natasha hopes to become a leader in the media industry by creating content and stories that change the cultural conversation for women and minorities. This summer, Natasha is extremely excited to be an IRTS Fellow, and is interning with **Sinclair Broadcast Group**.



2019 IRTS SUMMER FELLOWS



Stanley Miller

University of Georgia

IRTS Summer Fellowship sponsored by The Leibner Cooper Family Foundation

Stanley D. Miller is a recent graduate of the University of Georgia, where he majored in Political Science and Journalism, with a minor in Communication Studies. He is an inductee of the Omicron Delta Kappa Honor Society, Demosthenian Literary Society, and Di Gamma Kappa Broadcast Society. Stanley has also served on the Student Honor Board of the George C. Foster Peabody Awards. As a News Correspondent for his campus station, WUOG 90.5 FM, and Writer for the campus paper *The Red and Black*, he covered notable social awareness events such as Vice President Al Gore's Climate and Health Meeting, President Jimmy Carter's "Countdown to Zero," and Senator Bernie Sanders' address at Georgia Tech during his 2016 book tour. Throughout his collegiate career, Stanley served as a Congressional Intern at the U.S. House of Representatives in the office of Congressman David Scott (GA-13), a Publicity Intern at Warner Brothers Entertainment, and a Production Intern at CNN on their flagship morning shows, *New Day* and *Early Start*. He aspires to be a journalist that sheds light on important issues affecting underrepresented communities, in an effort to help individuals think critically about matters. This summer, Stanley will be interning for **NBC News** as a News Production Intern.



Muna Mohamed

Tufts University

The IRTS Summer Fellowship sponsored by Debra O'Connell & Jason Krebs

Muna Mohamed is a recent graduate of Tufts University who created her major, "Politics, Media, & Identity." During her freshman year, Muna co-created the club Roots. Roots started off as an interview docuseries centering students of color on campus, and has now grown into a creative collective for artists of color on campus. She has also served as Co-President of the Black Student Union. She is a three-time national poet with the Disrupt Slam team who competed at the College Union Poetry Slam Invitational (CUPSI). She spent a summer as a Production Intern with *Good Morning America* under ABC News, and later interned with *Frontline PBS* as their Digital Video Intern. Muna is passionate about building community through storytelling. This summer, she will be back at **ABC News with Nightline** as a Production Intern.



Celeste Pane

University of Southern California

The IRTS Helen Karas Memorial Fellowship sponsored by Dan Karas & Rick Sirvaitis

An Arizona girl at heart, Celeste Pane is a rising senior at University of Southern California, where she is studying Business Administration with a minor in Digital Studies. Celeste strives to create a career highlighting rising multi-racial audiences through both data analytics and creative development. On campus, Celeste is a Research Assistant for the Culture, Diversity, & Psychophysiology Lab, has volunteered with the World Building Media Lab for Skid Row re-development, and will be the upcoming Assistant Director for the USC Student Assembly for Gender Empowerment. She has recently been a Nielsen Media Lab Fellow, where she analyzed how meme demographics affect the toxicity of online communication. This summer, Celeste will be interning at **BET** as a Strategic Insights & Research Intern.



Courtney Patterson

University of Oklahoma

IRTS Summer Fellowship sponsored by CBS Television Station Sales

Courtney Patterson is an accelerated graduate student studying Strategic Communications at the University of Oklahoma (OU). Born and raised in the small town of Hugo, OK, Courtney's mission is to be a role model for kids that may be struggling with their mental health, and inspire young people to overcome challenges. Throughout his college career, Courtney has served as the Publicity Chair for the OU Black Student Association, is an active member of the National Millennial Community, an Ambassador for the Gaylord College of Journalism & Mass Communication, and is the Southwest Youth of the Year for the Boys & Girls Clubs of America. With his heart set on New York City, Courtney plans to put his interests in technology and branding to use in a career focused on the intersection of marketing and sales. This summer, Courtney is excited to be joining the IRTS family and to intern at **CBS Television Station Sales** as a Broadcast Sales Associate.



2019 IRTS SUMMER FELLOWS



Deanika Preuss

Cornell University

IRTS Summer Fellowship sponsored by AMC Networks

Deanika is a rising senior at Cornell University, where she majors in Communication and double minors in Business and International Trade & Development. Having grown up in Los Angeles, Deanika developed a passion for the entertainment industry early on, with a particular interest in marketing, sales, and advertising. She has worked as a Digital Media Strategist for the British independent film *Together*, as well as a Marketing & Design intern for the Institute of Advanced Architecture of Catalonia in Barcelona, Spain. On campus, Deanika serves as the VP of Recruitment for the Professional Business & Economics Fraternity Phi Chi Theta, is a Research Assistant for Cornell's Group & Interpersonal Communication Lab, and is a Marketing Analyst for the Slope Media Group. Deanika is thrilled to be an IRTS Fellow and is looking forward to working with **AMC Networks** as an Ad Sales intern on the Strategic Agility team. She hopes to learn more about the use of consumer data in story-telling and marketing, and is excited to explore the intricacies of the media industry this summer.



Troi Ratchford

Morgan State University

IRTS Summer Fellowship sponsored by Fay Family Flying Pig Fund + NewBlue, Inc.

Troi Ratchford is a rising senior at Morgan State University majoring in Strategic Communication. Troi has a strong interest in entertainment and public relations, and aspires to work in film publicity upon graduation. Troi is an active student leader on and off campus. She is an honors student with a full academic scholarship. She had the privilege of studying abroad in Berlin while interning with the US Growth team at Jodel Venture GmbH, a start-up company. Last summer, she was selected for the HBCU in LA Program where she was a rotational intern at ID Public Relations. While there, Troi worked to create various schedules, reports, research projects, and more. She even got the opportunity to formally pitch a talent client to the executive management team! In addition to her professional accomplishments, Troi has served as the student representative of her school's chapter of National Association of Black Journalists and is also the president of the Morgan State University Chapter for Public Relations Student Society of America (PRSSA). As an IRTS Fellow, Troi is excited to be interning at **Paramount Pictures** as a National Publicity Intern.



Lianza Reyes

Syracuse University

IRTS Summer Fellowship sponsored by Google

Lianza Reyes is a rising senior studying Broadcast and Digital Journalism at Syracuse University who originally hails from Manila, Philippines. She is a former intern of Rappler, WCNY-TV, and hyperlocal newspaper *The Stand*. On campus, she is a producer at the student-run television station, CitrusTV, where she was formerly the Executive Producer of Central New York's only Spanish newscast, *CitrusTV Noticias*. She is an 1870 scholarship recipient and a former recipient of the ProPublica Diversity scholarship. She hopes to be part of the new generation of news producers advocating for diverse, unbiased, and impactful coverage. This summer, Lianza will be interning with **CBS National News**.



Miranda Roberts

University of Kansas

IRTS Summer Fellowship sponsored by Hubbard Broadcasting

Hailing from Minneapolis, MN, Miranda Roberts is a rising senior studying Marketing and Journalism at the University of Kansas (Rock Chalk!) with certificates in Global Awareness and Sustainability. Her passion and experiences lie in the music industry. She is very involved with KU's student-run radio station, KJHK, having fulfilled roles as a DJ, Music Director, and most recently, as the Communications Director. Miranda regularly volunteers with Minnesota Public Radio, the Lawrence Humane Society, and several music festivals. Last summer, she interned for KS95, a Hubbard Broadcasting radio station in Minneapolis. This summer, Miranda is excited to be interning with **Entercom**.



2019 IRTS SUMMER FELLOWS

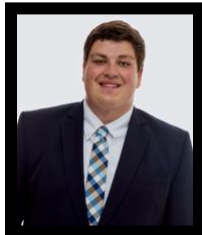


Saket Sekhsaria

Haverford College

IRTS Summer Fellowship sponsored by Medialink

Saket Sekhsaria is a rising senior at Haverford College, where he is a double major in Film & Media studies and Economics. He has a film background that includes working as a freelance filmmaker, teaching assistant, and film researcher. His debut docufilm, *Movie Theaters in the Age of Streaming*, (a data-driven doc on the history, culture, and economic relevance of movie theaters), was recently released. The film is part of a Haverford Center Summer Research Fellowship. He hopes to expand upon his work with an Economics thesis containing a predictive algorithm for movie theater attendance. Saket loves data research; he was the lead for the SenseMaker project at Haverford, where he was in charge of collecting, promoting, and developing tools for Haverford to use on qualitative surveys. He has interned at Ripple Animation, where he was a liaison in promotional content creation for companies such as HDFC Bank, AT&T, and Mobi. This summer, Saket is thrilled to be working with **Medialink**.



Reed Shaw

University of Tennessee, Knoxville

IRTS Stu Olds Memorial Fellowship sponsored by Katz Media Group

Reed Shaw is a Master's candidate in the College of Communication and Information with a concentration in Journalism, Electronic Media, & Advertising at the University of Tennessee, Knoxville (UT). While at UT, Reed was the Property Assistant and Intern for the Vol Network/Learfield IMG College. Reed has a B.A. from the University of Mississippi in Integrated Marketing Communications, a minor in Business Administration, and a specialization in Media Sales & Management. He is certified in the RAB Radio Marketing Professional Program for Radio Sales, a graduate of the TAB Radio Talent Institute Program, and is certified in HubSpot Social Media Marketing. Reed has gained valuable experience through his time working with Peg Broadcasting, Rebel Radio/ WUMS, and Cumulus Knoxville. Reed is excited about his amazing opportunity with the IRTS Fellowship, where he will be able to expand his media knowledge. This summer, Reed will be interning with **Katz Media Group** as a part of the ad sales, marketing, research, and digital media sales teams within both radio and TV.



Meghan Sowersby

Cheyney University in Pennsylvania

IRTS Summer Fellow sponsored by Sony Pictures Entertainment

Meghan Sowersby is a recent graduate of Cheyney University of Pennsylvania (CU), where she received a B.A. in Communication Arts with a minor in Spanish. During her undergraduate career, Meghan interned as a Social Media & Content Marketing Intern for Abraham Global Marketing, and as a Digital Media Intern for CIEE. A member of Phi Beta Delta International Honor Society, Meghan has been awarded numerous all-inclusive scholarships to study abroad. This includes London, England, where she participated in the University of Pennsylvania's Frederick Douglass Global Fellowship, and to both Santiago de Compostela, Spain and Vienna, Austria as a 2-time recipient of the Pennsylvania State System of Higher Education Honors Grant. Meghan's service and leadership positions have included Public Relations Officer for the Keystone Honors Council, President of the CU Rotaract Club (District 7450), and nationally ranked "All-Star" Captain of the Honda Campus All-Star Challenge Trivia Team. This summer, Meghan is excited to embark on a new adventure as an IRTS Fellow and Television Ad Sales Intern at **Sony Pictures Entertainment**.



Jaelyn Swan

Hampton University

IRTS Summer Fellowship sponsored by WarnerMedia

Jaelyn Swan is a rising senior at Hampton University (HU), where she majors in Marketing. Born in Chicago, IL and raised in Bowie, MD, Jaelyn has always had her sights set on returning to a large city to pursue a career in the media and entertainment industry. She is actively involved in her campus community as a member of the HU Chapter of Mu Kappa Tau: National Marketing Honor Society, Student Recruitment Team, SGA Women's Caucus, and American Marketing Association. Prior to IRTS, Jaelyn has garnered an abundance of product marketing skills. She has also established her own online home decor company, JajaBeanDesigns. Jaelyn has gained experience interning at Mattel Inc: American Girl, Oracle Corporation, and 88.5 WAMU Radio Station. She has also previously attended marketing-related conferences such as the AT&T HBCU Trek Event, the National Sales Network Conference, and the UNCF Innovation Summit. This summer, Jaelyn will be interning with the Digital Marketing team at **WarnerMedia** as an Ad Sales Intern.



2019 IRTS SUMMER FELLOWS

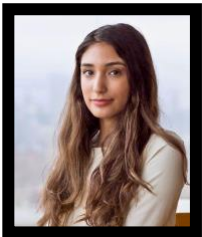


Sierra Taylor

University of Texas at Austin

IRTS Joanne Mercado Memorial Fellowship Sponsored by Nielsen

Sierra Taylor is a rising senior at the University of Texas at Austin. She is majoring in Advertising with a concentration in the Texas Media & Analytics sequence and minoring in Business Foundations. Driven by a desire to learn and make meaningful connections between brands and consumers, Sierra has extensive experience working on the client side of the advertising industry, where she discovered her passion for analytics and data. On campus, Sierra has been involved in a female spirit organization aimed at empowering women and fostering long-lasting friendships, where she recently served as VP. In both her professional and personal life, Sierra continually strives to make a mark on those around her and take advantage of every new experience that comes her way. This summer, Sierra is excited to be interning with **Nielsen** in their Commercial Intern Program.



Vianney Torres

University of Texas at Austin

IRTS Summer Fellowship sponsored by Media Monitors

Born and raised in Mcallen, Texas, Vianney Torres is a recent graduate of the University of Texas at Austin, where she received her Bachelor of Science in Advertising, with a minor in Business. As a 2018 Multicultural Advertising Internship Program fellow, last summer Vianney had the opportunity to work at Digitas New York as a Media Planning Intern for the American Express account. In addition to working various marketing, sales, and digital media internships, Vianney has been heavily involved in organizations such as Diversity in Advertising & Public Relations, the American Marketing Association, and a service organization where she served as Social Director. Vianney is an advocate for diversity and inclusion in media, with future plans to ensure minority representation within the industry. This summer, Vianney will be interning with **Media Monitors**.



Tania Urquidez

Pennsylvania State University

IRTS Mike Moore Memorial Fellowship sponsored by Alec Gerster

Tania is a rising senior at Pennsylvania State University, where she is double majoring in Telecommunications and Spanish and minoring in Digital Media Trends & Analytics. She is currently the Head Communications Chair for her sorority, Delta Zeta, and is a member of the Penn State American Marketing Association and the International Business Association. Tania's past two internships were centered around social media marketing and public relations work. Tania is excited to have been selected to intern with **Horizon Media** in their Brand Strategy Department this summer and looks forward to growing and forming new connections through the IRTS Foundation!



Melanie Vicente

University of Texas at Austin

The Mark Mackenzie Memorial Fellowship sponsored by Friends of Mark Mackenzie

Melanie Vicente is a rising senior at the University of Texas at Austin where she majors in Radio-Television-Film and minors in Latin American Media Studies. Growing up in Houston, Texas one of her passions was watching endless hours of film and television but, never truly seeing her culture represented on screen. As a Film major and Narrative Producer at the Texas Student Television station, Melanie has been able to put into practice what she loves doing the most: creating content. One of her goals is to tell the stories of underrepresented and marginalized groups in the U.S who deserve to be heard. This summer, Melanie is excited to work with **Starfish Media Group**, a company that emphasizes the real-life stories of underrepresented groups in society.



2019 IRTS SUMMER FELLOWS



Rachel Wang

University of Florida

IRTS Summer Fellowship sponsored by Former IRTS Fellows

Rachel Wang is a recent graduate of the University of Florida with a passion for visual storytelling and a degree in Telecommunication, with an emphasis in Digital Film & TV Production. During college, Rachel worked as a Photojournalist for WUFT News in Gainesville. She also interned with WESH 2 News in Orlando, where she got to cover the Pulse nightclub shooting and the 2016 presidential race. Rachel edited the main title sequence for Raven-Symone's new Disney show *Raven's Home* during her internship with Big Machine in Los Angeles, and assisted with the productions of *Younger*, *Broad City*, and *Full Frontal with Samantha Bee* while interning with Jax Media in New York City. Through a variety of media experiences, she grew her curiosity for stories and her passion for telling them creatively and effectively to spark change. She is thrilled to combine her skills in production, journalism, and design at **TED** this summer.



Kendra Williams

University of Pennsylvania

The IRTS University of Pennsylvania/ Todd Siegel Fellow sponsored by Bruce Lefkowitz

Kendra Williams is a senior at the University of Pennsylvania studying Communication, with a double minor in Africana Studies and French. Kendra has been actively involved in her community through extracurricular leadership. These experiences have greatly impacted Kendra's quantitative and soft skills, and further enhanced her ability to think critically. Kendra's involvement in the T. Howard Foundation, and as a Career Prep Fellow for Management Leadership for Tomorrow, provided her with great resources for her future career and established both a horizontal and vertical network. Kendra has worked as a Corporate Social Responsibility Intern at Spectrum, which later led to the opportunity to intern at Harmelin Media. Kendra hopes to continue pursuing her passion in the media and entertainment industry and is excited to intern at **Nickelodeon** this summer as a Media Planning Intern!



Amy Zheng

Elon University

The IRTS Thom Casadonte Memorial Fellow sponsored by Bloomberg

From Fuquay-Varina (few-kway-var-eena), NC, Amy Zheng swears she is a city girl at heart. Amy is a rising senior at Elon University pursuing a degree in Communication Design and Media Analytics. She hopes to combine her love of technology and human interactions to make a positive impact on human lifestyles. On Elon's campus, Amy is the Founder and Studio Lead at Design for America, an incoming Student Coordinator at the Center for Race, Ethnicity and Diversity Education, a hustling Graphic Designer, an Amazon Prime Student Ambassador, and an avid seeker of entrepreneurial endeavors. Amy is an outspoken character, lover of the arts and an aficionado of the chunky sneakers trend. Amy's excitement for this summer as an IRTS Fellow and Media Intern at **Bloomberg** cannot be described in words.