



IRTS NEWSMAKER BREAKFAST "MEDIA MARKETPLACE: 2025"

WEDNESDAY, JUNE 4
CIPRIANI 42ND STREET, NEW YORK CITY
ADVANCE RESERVATIONS REQUIRED

DOORS OPEN AT 8:15 AM
BREAKFAST/PANEL DISCUSSION 8:30-10:00 AM



DAVID COHEN
CEO, IAB
Moderator



KRISHAN BHATIA
VP, Global Video
Advertising & Partners
AMAZON ADS



MOLLY FINNERTY
Chief Investment Officer
ZENITH



JOHN HALLEY
President
PARAMOUNT ADVERTISING



KATIE KLEIN
Chief Investment Officer
OMNICOM MEDIA
GROUP, NA



TIM SIMS
Chief Commercial
Officer
THE TRADE DESK

PLEASE RESERVE:

SPONSORSHIPS (Limited Inventory)

VISIONARY SPONSORSHIPS @ \$15,000 EACH

(CHARITABLE PORTION = \$12,140)

SPONSORSHIP INCLUDES:

- TWO TABLES SEATING 10 EACH IN A PRIME POSITION
- LOGO SIZED BY TIER IN ALL PROMOS AND SIGNAGE
- PUBLIC ACKNOWLEDGMENT AT THE EVENT

LEADER SPONSORSHIPS @ \$7,500 EA.

(CHARITABLE PORTION = \$6,070)

SPONSORSHIP INCLUDES:

- ONE TABLE SEATING 10 IN A PREMIUM POSITION
- LOGO SIZED BY TIER IN ALL PROMOS AND SIGNAGE
- PUBLIC ACKNOWLEDGMENT AT THE EVENT

TABLES | TICKETS

TABLE(S) SEATING 10 @ \$2,250 EA.

(CHARITABLE PORTION = \$820)

TICKETS @ \$225 EA.

(CHARITABLE PORTION = \$82)

PAYMENT:

PLEASE CHARGE MY VISA, MASTERCARD, OR AMERICAN EXPRESS CARD.

NAME (AS IT APPEARS ON CARD): _____

ACCOUNT #: _____ EXPIRATION: _____ SECURITY CODE: _____

BILLING ADDRESS (IF DIFFERENT THAN BELOW): _____

SIGNATURE: _____

PLEASE SEND ME AN INVOICE.

OPTION AVAILABLE ONLY ON ORDERS FOR FULL TABLES OR MORE.

FIRST NAME: _____ MI: _____ LAST NAME: _____

TITLE: _____

COMPANY: _____

ADDRESS: _____ FLOOR/SUITE #: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ E-MAIL: _____

PLEASE EMAIL FORM TO: JOYCE.TUDRYN@IRTS.ORG

PHONE: 212-867-6650, OPTION 9