



## IRTS NEWSMAKER BREAKFAST “MEDIA MARKETPLACE: 2025”

**WEDNESDAY, JUNE 4**  
**CIPRIANI 42<sup>ND</sup> STREET, NEW YORK CITY**  
**ADVANCE RESERVATIONS REQUIRED**

**DOORS OPEN AT 8:15 AM**  
**BREAKFAST/PANEL DISCUSSION 8:30–10:00 AM**



**DAVID COHEN**  
CEO, IAB  
*Moderator*



**KRISHAN BHATIA**  
VP, Global Video  
Advertising & Partners  
AMAZON ADS



**MOLLY FINNERTY**  
Chief Investment Officer  
ZENITH



**JOHN HALLEY**  
President  
PARAMOUNT ADVERTISING



**KATIE KLEIN**  
Chief Investment Officer  
OMNICOM MEDIA  
GROUP, NA



**TIM SIMS**  
Chief Commercial  
Officer  
THE TRADE DESK

### PLEASE RESERVE:

\_\_\_\_\_ **TABLE(S) SEATING 10 @ \$2,250 EA.**  
(CHARITABLE PORTION = \$820)

\_\_\_\_\_ **TICKETS @ \$225 EA.**  
(CHARITABLE PORTION = \$82)

### PAYMENT:

☐ **PLEASE CHARGE MY VISA, MASTERCARD, OR AMERICAN EXPRESS CARD.**

**NAME (AS IT APPEARS ON CARD):** \_\_\_\_\_

**ACCOUNT #:** \_\_\_\_\_ **EXPIRATION:** \_\_\_\_\_ **SECURITY CODE:** \_\_\_\_\_

**BILLING ADDRESS (IF DIFFERENT THAN BELOW):** \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_

☐ **PLEASE SEND ME AN INVOICE.**  
OPTION AVAILABLE ONLY ON ORDERS FOR FULL TABLES OR MORE.

**FIRST NAME:** \_\_\_\_\_ **MI:** \_\_\_\_\_ **LAST NAME:** \_\_\_\_\_

**TITLE:** \_\_\_\_\_

**COMPANY:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_ **FLOOR/SUITE #:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **E-MAIL:** \_\_\_\_\_

PLEASE EMAIL FORM TO: [JOYCE.TUDRYN@IRTS.ORG](mailto:JOYCE.TUDRYN@IRTS.ORG)

PHONE: 212-867-6650, OPTION 9