



IRTS NEWSMAKER BREAKFAST “MEDIA MARKETPLACE: 2025”

WEDNESDAY, JUNE 4
CIPRIANI 42ND STREET, NEW YORK CITY
ADVANCE RESERVATIONS REQUIRED

DOORS OPEN AT 8:15 AM
BREAKFAST/PANEL DISCUSSION 8:30–10:00 AM

PANELISTS:

			
KRISHAN BHATIA VP, Global Video Advertising & Partnerships AMAZON ADS	MOLLY FINNERTY Chief Investment Officer ZENITH	JOHN HALLEY President PARAMOUNT ADVERTISING	
			
KATIE KLEIN Chief Investment Officer OMNICOM MEDIA GROUP, NA	SUSAN SCHIEKOFER U.S. Head of Investment GROUPM	TIM SIMS Chief Commercial Officer THE TRADE DESK	DAVID COHEN CEO, IAB <i>Moderator</i>

PLEASE RESERVE:

_____ **TABLE(S) SEATING 10 @ \$2,250 EA.**
(CHARITABLE PORTION = \$820)

_____ **TICKETS @ \$225 EA.**
(CHARITABLE PORTION = \$82)

PAYMENT:

PLEASE CHARGE MY VISA, MASTERCARD, OR AMERICAN EXPRESS CARD.

NAME (AS IT APPEARS ON CARD): _____

ACCOUNT #: _____ EXPIRATION: _____ SECURITY CODE: _____

BILLING ADDRESS (IF DIFFERENT THAN BELOW): _____

SIGNATURE: _____

PLEASE SEND ME AN INVOICE.
OPTION AVAILABLE ONLY ON ORDERS FOR FULL TABLES OR MORE.

FIRST NAME: _____ MI: _____ LAST NAME: _____

TITLE: _____

COMPANY: _____

ADDRESS: _____ FLOOR/SUITE #: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ E-MAIL: _____

PLEASE EMAIL FORM TO: JOYCE.TUDRYN@IRTS.ORG PHONE: 212-867-6650, OPTION 9