



IRTS NEWSMAKER BREAKFAST “MEDIA MARKETPLACE: 2025”

WEDNESDAY, JUNE 4

CIPRIANI 42ND STREET, NEW YORK CITY

ADVANCE RESERVATIONS REQUIRED

DOORS OPEN AT 8:15 AM

BREAKFAST/PANEL DISCUSSION 8:30–10:00 AM

PANELISTS:



KRISHAN BHATIA

VP, Global Video Advertising & Partnerships
AMAZON ADS



MOLLY FINNERTY

Chief Investment Officer
ZENITH



JOHN HALLEY

President
PARAMOUNT ADVERTISING



KATIE KLEIN

Chief Investment Officer
OMNICOM MEDIA GROUP, NA



SUSAN SCHIEKOFER

Chief Media Officer
WPP MEDIA, NA



TIM SIMS

Chief Commercial Officer
THE TRADE DESK



DAVID COHEN

CEO, IAB
Moderator

PLEASE RESERVE:

____ **TABLE(S) SEATING 10 @ \$2,250 EA.**
(CHARITABLE PORTION = \$820)

____ **TICKETS @ \$225 EA.**
(CHARITABLE PORTION = \$82)

PAYMENT:

☐ **PLEASE CHARGE MY VISA, MASTERCARD, OR AMERICAN EXPRESS CARD.**

NAME (AS IT APPEARS ON CARD): _____

ACCOUNT #: _____ EXPIRATION: _____ SECURITY CODE: _____

BILLING ADDRESS (IF DIFFERENT THAN BELOW): _____

SIGNATURE: _____

☐ **PLEASE SEND ME AN INVOICE.**

OPTION AVAILABLE ONLY ON ORDERS FOR FULL TABLES OR MORE.

FIRST NAME: _____ MI: _____ LAST NAME: _____

TITLE: _____

COMPANY: _____

ADDRESS: _____ FLOOR/SUITE #: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ E-MAIL: _____

PLEASE EMAIL FORM TO: JOYCE.TUDRYN@IRTS.ORG

PHONE: 212-867-6650, OPTION 9